



AMERICA'S #1 TRAVEL RADIO SHOW

APRIL 2018

# RMWorldTravel

with Robert & Mary Carey and Rudy Maxa

## ◆◆◆ Check-In Newsletter ◆◆◆

### A Word from the 'Travel Trio' ....



How's your travel year going? Have you experienced something unique, or visited someplace special? Any big upcoming leisure or business travel plans? Remember you can always drop us a line via the 'Contact Us' tab on our website and share your travels, or ask any questions that you may have anytime.

If you're a regular listener of our weekly 2-hour live national travel program, you hear us discussing our *Travel Polls* regularly. These polls change 2 to 3 times per month, and the results are always interesting. For example here are some results from our 2018 polls so far –

- } 23% of our fans use OTA's for travel bookings, 21% a travel agent & 16% buy additional travel insurance.
- } 31% of our fans would fly the Boeing 747 if they could choose their aircraft, 30% would fly on a private jet, 22% would fly the Boeing 787, and 4% would fly the Airbus A380.
- } 31% of our fans opt for a River Cruise Ship when choosing the type of vessel to cruise, 29% want a private yacht, 22% are on a Luxury Cruise Ship, 10% a Mega Cruise Ship, and 7% an Expedition Cruise Ship.
- } 34% of our fans add International Calling plans to their domestic service when traveling abroad, 21% use WhatsApp, 14% buy local SIM Cards and 13% use Skype for communicating.
- } 36% of our fans plan to visit Alaska this year, 20% want to go to Kentucky Bourbon Country.
- } 35% of our fans fly First Class most often, 31% choose Premium Economy, 17% fly Business Class, 13% Economy and only 5% are using Basic Economy.
- } 39% of our fans tip at least 20% or more, while 24% tip on average 15%.
- } 61% of our fans are members of the AAA travel club/discount program, 10% use CityPass and 5% use AARP.
- } When considering where to travel, 32% of our fans factor in the exchange rate, 27% say language is important, 16% focus on the mass transit system. Only 9% consider the weather.
- } 38% of our fans drink Pinor Nior, 27% Cabernet Sauvignon, 11% are Champagne drinkers, and 5% prefer Chardonnay.
- } And where do our fans want to shop? 45% say New York City is their place to go, 25% prefer Florence, 8% choose London and 6% say Tokyo .

We're so thankful for the loyal and growing audience that we have across the nation, as our weekly station reach is closing in on 380 affiliates in the USA and Canada, which translates to over 1.5 million followers! And as the poll results shared above illustrate, we're engaging with a mix of savvy upscale leisure and business travelers.

Enjoy your Spring travels, and wherever you may be headed — safe travels.

#### Type of Food

Rudy - Sushi  
Robert - Italian  
Mary - Italian

#### "TRAVEL TRIO" FAVORITES

#### Auto Rental Company

Rudy - Hertz  
Robert - Avis  
Mary - Enterprise

### SHOWCASE SEGMENT



**Anne Madison**  
Brand USA

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### 'CHIEF TRAVEL LEADER' SERIES



**Matthew Upchurch**  
Virtuoso

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**Steve Weisz**  
Marriott Vacations Worldwide

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**George Stone**  
National Geographic Traveler

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Contact Us @ [RMWorldTravel.com](http://RMWorldTravel.com)



### TUNE-IN

The program airs live Saturdays 10:00a-Noon ET.

Our national network travel radio program has a weekly reach of 375+ stations across the USA!

An easy way to listen anytime is via our 24/7 global [TuneIn.com](http://TuneIn.com) Channel or the LISTEN LIVE button on [RMWorldTravel.com](http://RMWorldTravel.com).

### SPONSOR SHOWCASE

A link to many of our leading show sponsors can be found on [RMWorldTravel.com](http://RMWorldTravel.com), and we ask that you support them with your loyalty. In this issue we recognize several key sponsors deserving your patronage ...



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### PERSONAL CONNECTION SERIES

American Airlines trailblazing First Officer KATHY COSAND shares her story during our 31 Mar 2018 live broadcast ...

[CLICK HERE FOR THE SHOW SEGMENT](#)

Expert mountain climber & guide, VERN TEJAS, tells his story of climbing the world's largest peaks on all 7 continents, 10 times each from our 17 Mar 2018 live broadcast ...

[CLICK HERE FOR THE SHOW SEGMENT](#)

JUSTIN SKEESUCK & PATRICK GRAY relive their inspirational journey achieved in a wheelchair on the Camino de Santiago pilgrimage on our 10 Feb 2018 live broadcast ...

[CLICK HERE FOR THE SHOW SEGMENT](#)

### WRITE-STUFF SERIES

English lawyer and author GEOFF STEWART takes us on an amusing 'Search for Nice Americans' on our 14 Apr 18 live broadcast ...

[CLICK HERE FOR THE SHOW SEGMENT](#)

Who really found the Northwest Passage? Author BRIAN CASTNER unveils the truth that happened 14 years prior to Lewis & Clark during our 7 Apr 2018 live broadcast ...

[CLICK HERE FOR THE SHOW SEGMENT](#)

Why does GERALDINE DE RUITER consider herself the world's worst traveler? She explained on our 24 Mar 2018 live broadcast ...

[CLICK HERE FOR THE SHOW SEGMENT](#)

### AFFILIATE SHOWCASE

Thanks to all of our network radio affiliates across the U.S. & Canada. This month we recognize our Jackson, MS area affiliate — FM 97.3 WFMN ...



... and we also recognize our new affiliate in Miami — AM 880 WZAB ...



### DESTINATION SPOTLIGHT SERIES



**Joe Marinelli**

Visit Savannah President

[Click to Listen to this Destination Spotlight from our Recent Broadcast...](#)

### RMWorldTravel Minute



Each weekday, the 'Travel Trio' hosts a daily travel commentary that airs across our network of affiliated stations nationwide. Recent episodes of the daily :60 second **RMWorldTravel Minutes** are archived on our website and some are posted to the [CheckIn Newsletter](#). To hear these vignettes, click the links below ...

1813  
26-30 March 2018  
[CLICK HERE](#)

1814  
2-6 April 2018  
[CLICK HERE](#)

1815  
9-13 Apr 2018  
[CLICK HERE](#)

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