

RMWorldTravel with Robert & Mary Carey and Rudy Maxa

···· Check-In Newsletter ····

A Word from Robert & Mary and Rudy – aka the 'Travel Trio'



Sincere thanks to all of you who've helped make what we do America's #1 Travel Radio Show. Over the past 5 years, as Robert & Mary have successfully assumed the main hosting duties and Rudy's transitioned to a co-host role, RMWorldTravel has pushed down our demographics to focus on travelers 35+, we've established new social media platforms, enjoy partnerships with new and loyal sponsors, and added so many new radio affiliates that our popular program is now heard on nearly 415 weekly stations reaching in excess of 1 million travelers each week! Although Robert & Mary created the program back in 2004 with a different host and grew it to 128 weekly affiliates, when they brought journalist Rudy

Maxa aboard in 2009 he helped advance the program to 146 weekly affiliates by early 2014 —but once married travel commentators Robert & Mary Carey added hosting duties to their responsibilities of also owning/managing RMWorldTravel — another 270 new weekly affiliates have joined the program, plus there's been the addition of our 24/7 TuneIn.com digital global channel, archived podcasts, live streaming and more. The diversity of the show content has never been stronger and the reach of our national travel program has never been greater.

There isn't another syndicated program out there that can replicate the range of items we



"TRAVEL TRIO" FAVORITES

Travel Item

Robert - \$2 Bills

Mary - Eye Mask / Ear Plugs

Rudy - Good Size Bar of Soap

cover each week, nor match the audience engagement delivered by the "Travel Trio." As Robert frequently says on-air, RMWorldTravel is a live national broadcast covering "Everything & Anything in the World of Travel" and whether it's industry CEO's joining the broadcast for our "Chief Travel Leader" series, travel influencers sharing the transformational/interpersonal aspects of travel via our "Personal Connection" segments, leading travel writers in our "Write-Stuff" segments, lesser known locations that we feature as part of our

"Destination Spotlight" episodes, recurring Show Friends who regularly join the program, Listener EMails, "Deals-of-The-Week" segments, frequent live remote broadcasts and more — Robert & Mary and Rudy truly do engage the nation with the "Fastest 2 Hours in Travel..."

Every broadcast, and our linked operations are focused on educating, enticing & empowering travelers to go experience the world, because it's Robert & Mary's belief that when we travel — not only are the people or places we encounter better off because of it – but all of us are as well!

Wherever your next adventure takes you, be it for leisure or business, we wish you safe and happy travels.

Robert, Mary and Rudy

'CHIEF TRAVEL LEADER' SERIES



Bruce Poon Tip
G Adventures

Click to Listen to this Segment from Recent Broadcast...



Filip Boyen

Forbes Travel Guide

Click to Listen to this Segment

from Recent Broadcast...



Joanna Geraghty
JetBlue Airways
Click to Listen to this Segment
from Recent Broadcast...



Gebhard Rainer
Sandals Resorts Intl
Click to Listen to this Segment
from Recent Broadcast...

Hotel / Resort Activity

Robert - Golf or Beach Mary - Swimming Rudy - Skiing



TUNE-IN

The program airs live Saturdays 10:00a-Noon ET.

Our national network travel radio program has a

weekly reach of 410+ stations across the USA!

An easy way to listen anytime is via our

an easy way to listen anytime is via our 24/7 global TuneIn.com Channel or the LISTEN LIVE button on RMWorldTravel.com.

'PERSONAL CONNECTION' SERIES

Less than 40 people have managed to hike the entire 750 miles of The Grand Canyon, and PETE McBRIDE & KEVIN FEDARKO are two of them. They shared their challenging adventure during our 4 May 2019 live broadcast ...

CLICK HERE FOR THE SHOW SEGMENT

ERIC GIULIANI left a good job and life in Miami to travel the world without using airplanes, and over the past 4 years we've followed his journey. He returned to the show on 9 Feb 2019 ...

CLICK HERE FOR THE SHOW SEGMENT

For 30+ years, wheelchair rider SUSAN SYGALL has pursued a mission to travel and help others with disabilities experience the world. Hear her compelling story, again now with this link ...

CLICK HERE FOR THE SHOW SEGMENT

'DESTINATION SPOTLIGHT' SERIES

<u>Julie Saupe</u> Visit Anchorage CEO





Click to Listen to this Destination Spotlight from our Recent Broadcast...

RMWorldTravel Minute





Each Monday-Friday, Robert & Mary or Rudy delivers a timely travel commentary that airs across our network of affiliated stations nationwide.

Recent episodes of the daily :60 second

RMWorldTravel Minutes

are archived on our website and some are posted to the CheckIn Newsletter.

To hear recent vignettes, click the links below ...

<u>1919</u> 6-10 May 2019 CLICK HERE

1<u>918</u> 29 Apr-3 May 2019 CLICK HERE

<u>1917</u> <u>22–26 April 2019</u> CLICK HERE

<u>1916</u> 15-19 April 2019 CLICK HERE

RMWorldTravel Polls Results

Top 3 results from how our show fans voted ...

"Best TV Show to Binge Watch on a Flight?"

Friends 34% Seinfeld 31% The Office 16%

"What Do You Consider America's Best Airport?"

Ronald Reagan Washington National 3 Tampa International 22% San Francisco International 19%

"What's the Best European City to Visit?"

Rome 36% London 31% Paris 18%

"Travel Mistakes Made by Americans?"

Expecting Everyone to Know English 40% Being Too Flashy or Friendly 23%

Not Considering Religion/Cultural Sensitivities 18%

THEANSWER

AFFILIATE SHOWCASE

Thanks to all of our network radio affiliates across the U.S. & Canada.

This month we recognize our Pittsburgh affiliate — AM 1250 & FM 92.5 WPGP Radio . . .

SPONSOR SHOWCASE

A link to many of our leading show sponsors can be found on RMWorldTravel.com/Sponsors, and we ask that you support them with your loyalty.

In this issue we recognize these important sponsors and encourage your patronage . . .





