



RMWorldTravel

with Robert & Mary Carey and Rudy Maxa

◆◆◆◆ Check-In Newsletter ◆◆◆◆



A Word from RMWorldTravel hosts Robert & Mary Carey ...

What will 2021 bring? That's the question being asked by so many in the travel world, across our society and around the globe. Last year quickly turned into the "upside down world" as the Coronavirus spread and many goals, plans and a sense of normalcy were put on pause. What did 2020 mean to you? What did you miss that you hope to get back in 2021 or in the years ahead? We hope you'll share these thoughts by connecting with us anytime via the "[Contact Us](#)" tab on our website.

For America's #1 Travel Radio Show, we continued to broaden the program and our various platforms during 2020, and began 2021 with 23 new affiliates – pushing us over 460 weekly stations now airing our popular program across the USA and up into Canada. More than 40 stations were added last year – and our "Drive to 500" weekly affiliates is actively underway! We are truly thankful and feel blessed to have such a loyal following via the 1 Million+ who listen via our radio stations and digital platforms, our terrific sponsors and a recurring roster of industry leaders and show friends.

Prior to the pandemic, travel contributed nearly \$9 Trillion worldwide to GDP, representing more than 10% of worldwide GDP – translating to over 330 million jobs! In the United States, as of the end of 2019, the travel industry delivered over \$1.8 Trillion to our economy, which translated into nearly 9% of our GDP. Besides being important on so many levels, travel is the economic engine for nearly 100 countries and impacts almost every aspect of our daily lives. Travel is a connector as well as a uniter, and that's why everything we do on-air is designed to educate, entice and empower people to travel and enjoy the impact from it.

Our listeners and show followers, affiliates and sponsors know that RMWorldTravel is far more than an ordinary travel show. We're a robust lifestyle program that covers "Everything & Anything in the World of Travel," as we blend a mix of our own version of Fox & Friends or Good Morning America with CNBC, that meets Travel Channel, some Food Network, Car & Driver and Hallmark Channel. We also incorporate our type of ESPN, some Comedy Central and the Wall Street Journal, plus a medley of Discovery Channel, National Geographic Channel and more! It's this diversity that makes us truly unique and it's also what makes us difficult to define! From our regular show staples that include the *Chief Travel Leader* segments, to the *Personal Connection* and *Destination Spotlight* series, to our *Museum Gallery*, *Open Road* and *Write-Stuff*, to *Travel The World From Your Own Kitchen*, *Deals-of-The-Week*, the *Wine Cellar* and *Listener EMail* segments – every aspect of travel across the leisure and business spectrum is part of our success. And our reach across the spectrum of travelers is unparalleled!

Wherever and whenever travel occurs for you next, be it for leisure or business, we wish you safe and happy travels.

Robert & Mary Carey

CHIEF TRAVEL LEADER SERIES



Scott Nisbet
**Globus Family
of Brands**

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Lindsey Ueberroth
**Preferred Hotels &
Resorts**

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Alex Sharpe
**Signature Travel
Network**

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Terry Dale
**U.S. Tour Operators
Association**

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you'll get **EXCLUSIVE Elite Status**
in the **I Prefer Rewards Program**
from **Preferred Hotels & Resorts!**

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HOTELS & RESORTS



I PREFER
HOTEL REWARDS

TuneIn to RMWorldTravel



The 2-hour long form
program airs live
nationwide Saturdays
10:00a–Noon ET.



An easy way to listen for free anytime and anywhere
is via our 24/7 global [TuneIn.com](https://tunein.com) Channel
or the **LISTEN LIVE** button on [RMWorldTravel.com](https://rmworldtravel.com)

plus each Monday–Friday, Robert & Mary or Rudy deliver
a daily :60 second travel commentary that also airs across
our network of affiliated stations.

CLICK HERE for Long-Form Archives

CLICK HERE for Daily Short Form Archives

DESTINATION SPOTLIGHT SERIES



Tom Noonan

Visit Austin CEO

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VISIT
Austin

PERSONAL CONNECTION



**Mike and Anne
Howard**

HoneyTrek

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**Joe and Margrit
Fahan**

Delta Air Lines Pilots

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SPONSOR SHOWCASE

A link to many of our leading show sponsors can be
found on [RMWorldTravel.com/Sponsors](https://rmworldtravel.com/sponsors), and we ask that
you support them with your loyalty.

This month we recognize —



Whether you're traveling for vacation, business or a special
trip you simply can't miss -- don't put your investment or well-
being at risk! Savvy travelers can attest "you just never know"
when you're on the move as things happen. Get the Travel
Insurance we use from our friends at Travel Guard.
It's affordable and provides protection in so many ways.

www.TravelGuard.com

RMWorldTravel Polls

Results from how show fans voted in our
latest travel polls ...

"Based on Current Coronavirus Pandemic Conditions, When Will You Travel Next?"

Unsure	35%	Q3 2021	27%
Q4 2021	20%	Q2 2021	8%
Q1 2022	7%	Q1 2021	3%

"What's Your Most Essential Hotel Amenity?"

Daily Housekeeping	35%
Luxury Bedding	24%
Swimming Pool or Spa	17%
Complimentary Toiletries	14%
Complimentary Breakfast	7%
Free Internet	3%

TRAVEL THE WORLD FROM YOUR OWN KITCHEN



Emeril Lagasse
Celebrity Chef

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AFFILIATE SHOWCASE

Thanks to all of our 460+ network radio affiliates
across the U.S. & Canada.

This month we recognize our stations in both
New Brunswick, NJ and Birmingham, AL —

AM 1450 WCTC - The Voice of Central Jersey
and FM 105.5 & AM 960 WERC - News Radio ...



WRITE-STUFF



Tim Leffel
Travel Author

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