

# America's #1 Travel Radio Show

*... from coast-to-coast, border-to-border and around-the-world on TuneIn ...*



**RMWorldTravel's**  
**"Let's Go America! Tour"**  
*in Chicago @ the Palmer House*  
Stop #4 - 7 August 2021





# RMWorldTravel - America's #1 Travel Radio Show

... Heard on over 480+ Weekly Affiliates plus streaming live reaching over 1.2 Million show fans / travelers ...

## 7 August 2021 - RMWorldTravel | Let's Go America! Tour - Stop #4 in Chicago @ Palmer House Hotel

RMWT2132

### Hour 1 - [CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 1st HOUR OF OUR LIVE REMOTE BROADCAST](#)

-- Topics & Guests on this hour of *RMWorldTravel* with Robert & Mary Carey and Rudy Maxa include:

Seg 1 - Robert & Mary and Rudy Show Open, "Let's Go America! Tour" Stop #4 Chicago, Palmer House 150th Anniversary banter and more

Seg 2 - United Airlines SVP Mike Hanna checks-in to chat with us about their current airline worldwide operations, expectations, trends and more

Seg 3 - Robert & Mary spend time with Marc Malnati in the kitchen learning to make the legendary Chicago Lou Malnati's deep dish pizza

Seg 4 - The Sears/Willis Tower has upped the game in adventure experiences and their Skydeck GM Randy Stancik shares why it's such a draw

Seg 5 - The Palmer House created the original brownie America loves today back in 1893 and Executive Sous Chef Scott Gourley dishes up the details

### Hour 2 - [CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 2nd HOUR OF OUR LIVE BROADCAST](#)

-- Topics & Guests on this hour of *RMWorldTravel* with Robert & Mary Carey and Rudy Maxa include:

Seg 1 - Robert & Mary and Rudy Show Open with Cynthia Noble talking Art Institute of Chicago, Art on the MART and more

Seg 2 - Show Friend and Palmer House GM Dean Lane jumps aboard sharing some of his historic hotel's history, and talks current travel environment too

Seg 3 - Robert & Mary go behind-the-scenes at Wrigley Field on this special weekend when the Cubs and White Sox are playing, with Lauren Fritts

Seg 4 - Erika Taylor explains why Navy Piers is a big draw with visitors and locals for various events, free programs, attractions, dining/shopping and more

Seg 5 - Lashawn Spears discusses her love of the Palmer House and the special connection it will always have in her life



Find more info  
or Connect with Us @  
[www.RMWorldTravel.com](http://www.RMWorldTravel.com)





# America's #1 Travel Radio Show

... Live Remote Broadcast Photos ...



United Airlines SVP Mike Hanna



Palmer House GM Dean Lane



Chicago Cubs  
VP Lauren Fritts



Art Institute of Chicago /  
Art on theMART  
Cynthia Noble



Longtime Palmer House  
Employee Lashawn Spears

**RMWorldTravel's**  
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Lou Malnati's Owner Marc Malnati



Palmer House Executive Sous Chef Scott Gourley



# RMWorldTravel Listener Comments

... shared via Email and Social Media ...



“Hi kids!! Grüß from the AmaSiena and the first trip down the Rhine!! Following your travels and enjoying!”

Dave N  
via LinkedIn

“We listen to your show between our local station WHBY and your TuneIn stream and are really enjoying this travel tour of America! What a great idea!! Each location has been so enjoyable to learn about, and you’re adding to the places we can’t wait to visit! So happy you gave Chicago some love, it so needs it! Can wait for the next stop!”

Tracy M  
AM 1150, FM 103.5 & 106.3 WHBY  
Green Bay-Appleton, WI

“I can’t believe you went out on that glass ledge Robert & Mary at Willis Tower! I couldn’t do it, but the view from the other windows is amazing enough for me!”

Caroline S  
via Facebook

“Thank you for reminding us why America is the greatest country in the world and all the places we can go travel and support. When y’all coming to the Magic City?”

William N  
AM 960 & FM 105.5 WERC  
Birmingham, AL

“I just love Chicago, and after listening we’re going to eat our way through the city as just ordered some Lou Malnati’s and Portillo hot dogs from Taste of Chicago!”

Deidre B  
via Facebook

“Yum!”  
HistoricHotels  
via Instagram

“Love this Tour!”  
ACMadison  
via Instagram

“Love the Palmer House, particularly when I can sip on a good tequila and enjoy the architecture! Enjoyed hearing about Bisa Butler exhibit, another great mind to come out of my State. Good pieces.”

Blancaval  
via Instagram

“Stay well & safe, thanks for the wonderful travel news & advice! I live, vicariously, through you & show!”

Vivian G  
AM 1240, FM 92.5 & 105.5 KRDO  
Colorado Springs, CO

“Awesome Show! Wrigley is so high up on my bucket list, can’t wait to take our boys there!”

TheRVAtlas  
via Instagram

“What Fun! We ate @ Lou’s and loved it so much we shipped some home! And those brownies look incredible!”

CoffeeandCurrency  
via Instagram

“Bonsoir from Burgundy near Chablis where I live now as I am retired from Maison Astor... I wish you all the best Robert & Mary as you are incredible with your great passion!! I keep wonderful souvenirs of your visits in our hotel in Paris, and am enjoying the America tour.”

Denis P  
via LinkedIn

“I love when you say it’s the Fastest 2 Hours in Travel because your show goes by so quickly each week and you cover so much! Amazing all that you fit into today’s Chicago show, and I am definitely going to be staying at the Palmer House the next time I’m there. Really great show!!!”

Terry W  
via Listener Email

“The local station here runs RMWorldTravel a little later, I wish it were live, but your show is so rich with wonderful information and it’s clear that you’re having fun which is what travel is all about. I’ve enjoyed every stop on this tour you’re on, and can’t wait for more! Is Arizona a stop?”

Judy O  
AM 960 KKNT  
Phoenix, AZ

“Chicago is on my Bucket List!”

NAranson  
via Instagram

“Chicago, Chicago...you certainly showed us around! Congratulations Careys, Chicago is my old hometown and you did the city and all us Chicagoans proud with your awesome broadcast today! I’m gonna listen again on your website it was so good! I’ve been waiting all week for it and enjoyed the diversity and first-hand knowledge you shared. It’s been 9 years since we left, but next year we’re going to try and get back to enjoy what we say is America’s finest city!”

Bruce D  
AM 1290 & FM 98.3 KGVO  
Missoula, MT

**Join Us!**

America’s #1 Travel Radio Show is Proud to Announce  
Stop #4 on the “**Let’s Go America! Tour**” will be the —

**Palmer House Hotel**  
...as it Celebrates its 150th Anniversary!  
in Chicago, Illinois

**Live Remote Broadcast**  
**Saturday, 7 August 2021**  
10:00a-Noon ET /  
9:00a-11:00a CT

**Let’s Go America!**  
Join RMWorldTravel hosts  
Robert & Mary Carey  
and be a part of this special show,  
as we collectively get back to  
enjoying a wide-range of travels!  
[www.RMWorldTravel.com](http://www.RMWorldTravel.com)

**150**  
ANNIVERSARY  
NORTH AMERICA’S  
Most Iconic & Famous Hotel  
HISTORIC HOTELS  
of AMERICA  
National Trust for Historic Preservation

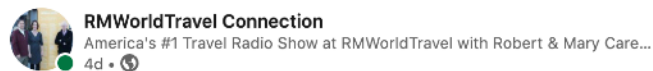


# Pre-Broadcast & Real-Time Social Media Promotions

... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...



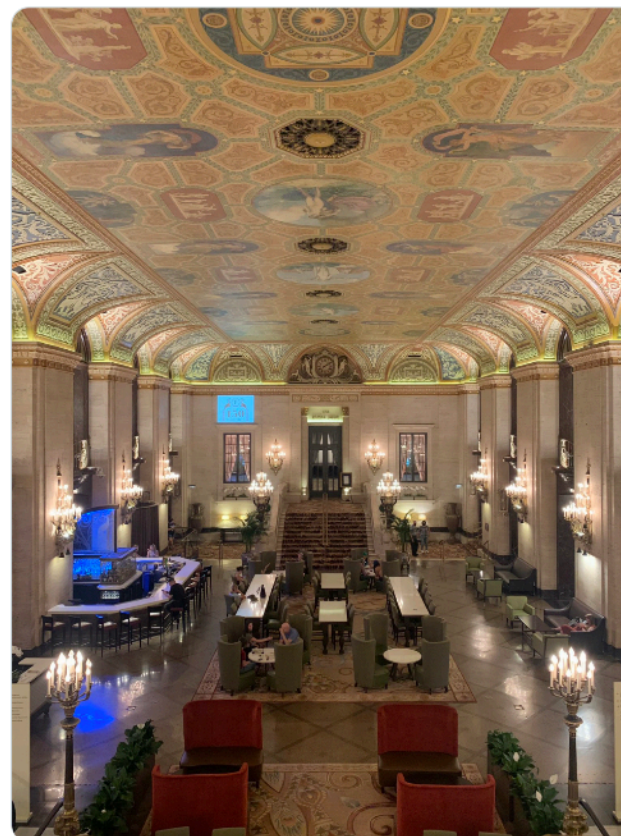
## RMWorldTravel's "Let's Go America! Tour" in Chicago @ the Palmer House Stop #4 - 7 August 2021



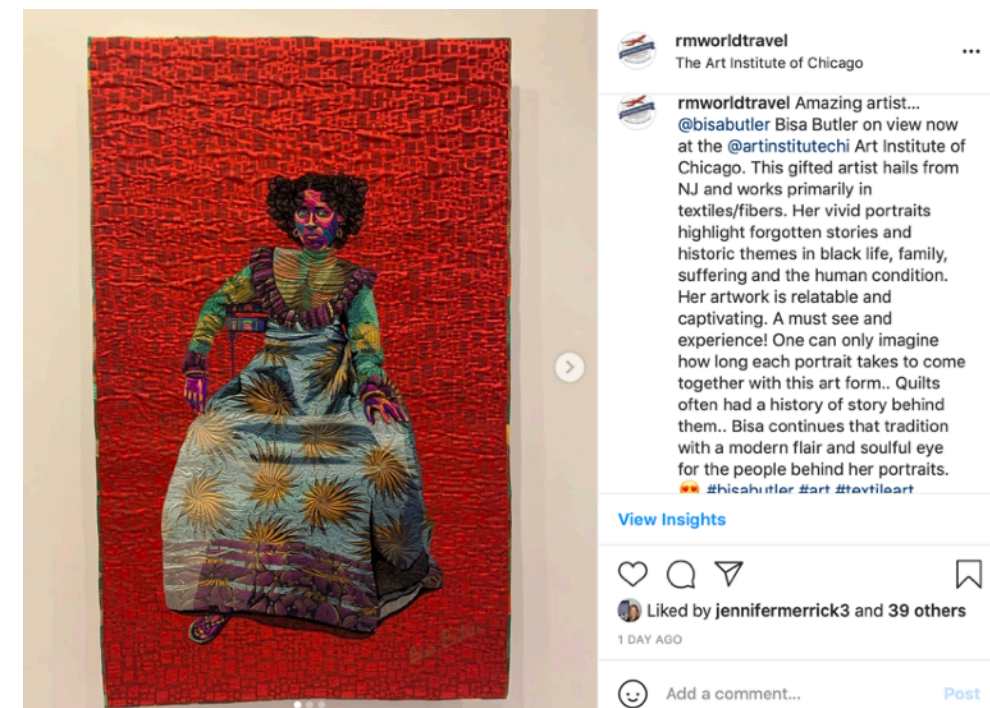
Today is Day 2 on Stop #4 of RMWorldTravel's big "Let's Go America! Tour" here in Chicago, and something we say is a 'must' when visiting this area for business or leisure is indulging in some legendary Lou Malnati's deep dish pizza! We spent some time today with owner Marc Malnati, who took us into the kitchen to teach us his family recipe and you'll hear our full interview with him when we broadcast live on Saturday from 10a-Noon ET (9a-11a CT) across our national network of now 480+ weekly affiliates from the Palmer House Hotel. Be sure to tune-in or catch our live stream @ [www.RMWorldTravel.com](http://www.RMWorldTravel.com) #LetsGoAmerica



#1 Travel Radio Show  
@RMWorldTravel  
Can we talk about this hotel lobby?! @PalmerHouse  
#historichotelsfofamerica #chicago #150years



5:18 PM · Aug 5, 2021 · Twitter for iPhone





# Pre-Broadcast & Real-Time Social Media Promotions

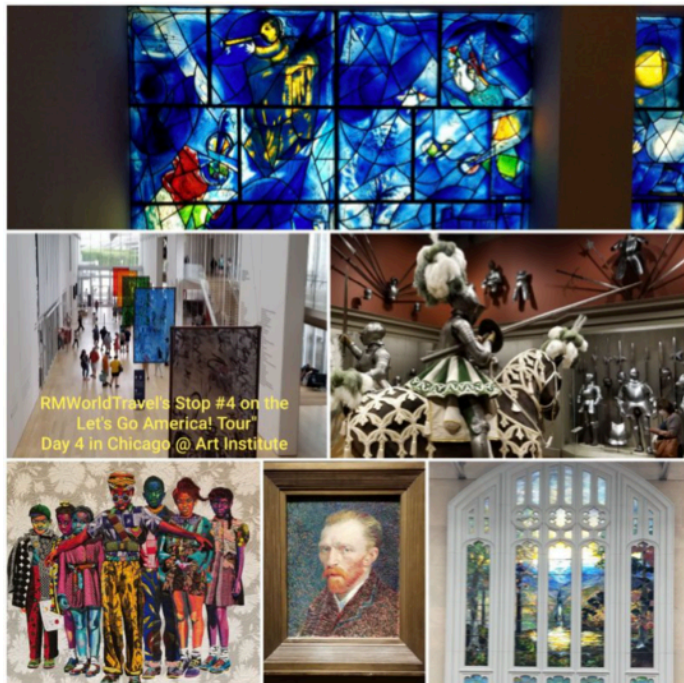
... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...



## RMWorldTravel's "Let's Go America! Tour" in Chicago @ the Palmer House Stop #4 - 7 August 2021

**RMWorldTravel Connection**  
America's #1 Travel Radio Show at RMWorldTravel with Robert & Mary C...  
2d • Edited •

As we roll towards tomorrow and our live remote broadcast from the Palmer House Hotel here in Chicago from 10a-Noon ET, today for Day 4 of Stop #4 on RMWorldTravel's big "Let's Go America! Tour" it was time to experience the outstanding art and cultural artifacts you'll find at the Institute of Art in Grant Park – that dates back to 1879! Tune-in tomorrow on 1 of our 480+ radio affiliates across the USA or catch our live stream @ [www.RMWorldTravel.com](http://www.RMWorldTravel.com)



**RMWorldTravel with Robert & Mary Carey and Rudy Maxa**  
Published by Mary Martin Carey • August 5 at 5:11 PM •

For Day 3 of Stop #4 on RMWorldTravel's big "Let's Go America! Tour" – we headed to Wrigley Field to catch-up with the Cubs management and go behind-the-scenes as they prepare for the big Cubs/White Sox showdown here this weekend! This Saturday from 10a-Noon ET we'll be broadcasting live from the historic Palmer House Hotel, be sure to tune-in and join us on 1 of our 480+ weekly radio stations across the USA or [www.RMWorldTravel.com](http://www.RMWorldTravel.com) to hear our interview with the Cubs Lauren Fritts and so much more... Let's Go America!

**RMWorldTravel's Stop #4 on the "Let's Go America! Tour"**  
Day 4 in Chicago making famous Palmer House Brownie

**RMWorldTravel with Robert & Mary Carey and Rudy Maxa**  
Published by Kayla Kelly • August 7 at 11:30 AM •

For all you chocolate lovers out there, you will not want to miss this. Today's show marks Stop #4 of RMWorldTravel's big "Let's Go America! Tour" in Chicago. Broadcasting LIVE from the historic Palmer House we bring you the famous & delicious Palmer House Brownie recipe after talking with Scott Gourley - Executive Chef & spending time in the kitchen with Chef Jason Schroeder. Here is how you can enjoy this mouth watering brownie at home:

**Ingredients:**  
14oz. Semi Sweet Chocolate  
1lb Butter  
12oz. Granulated Sugar  
4oz. Flour  
8 Eggs  
12oz. Crushed Walnuts  
Vanilla Extract

**Instructions:**  
1. Preheat oven to 300 degrees.  
2. Melt chocolate and butter in a double boiler. Mix the sugar and flour together in a bowl. Combine chocolate and flour mixtures. Stir 4 to 5 minutes. Add eggs and continue mixing.  
3. Pour mixture into a 9x12 baking sheet. Sprinkle walnuts on top, pressing down slightly into the mixture with your hand. Bake 30-40 minutes.  
4. Brownies are done when the edges begin to crisp and has risen about 1/4 of an inch. Note: When the brownie is properly baked, it will remain "gooey" with a toothpick in the middle due to the richness of the mixture.

Glaze: Mix together 1 c. water, 1 c. apricot preserves, and 1 tsp. unflavored gelatin in sauce pan. Mix thoroughly and bring to a boil for two minutes. Brush hot glaze on brownies while still warm.

[#PalmerHouse](#) [#Chicago](#)



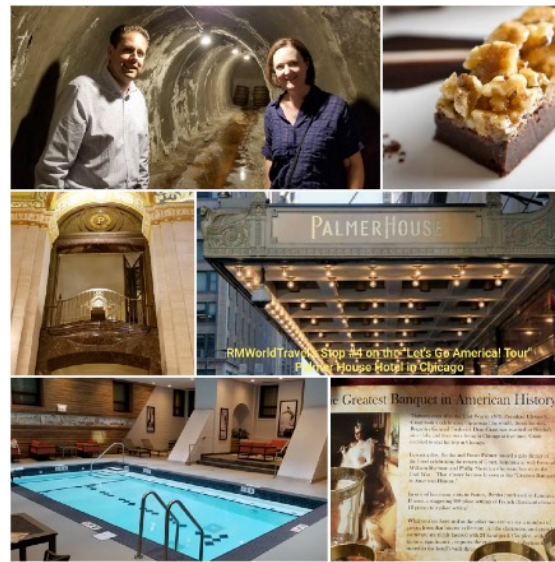


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... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...



## RMWorldTravel's "Let's Go America! Tour" in Chicago @ the Palmer House Stop #4 - 7 August 2021



#1 Travel Radio Show  
@RMWorldTravel

We're in Countdown mode! In 90 minutes, just after 10a ET, the lights will be turned-up and we'll be LIVE broadcasting America's #1 Travel Radio Show across the nation to our 480+ weekly stations, as Chicago is Stop #4 on RMWorldTravel's big "Let's Go America! Tour. Join us!



8:37 AM · Aug 7, 2021 · Twitter Web App



RMWorldTravel with Robert & Mary Carey and Rudy Maxa

Published by Mary Martin Carey · August 7 at 6:09 PM ·

What a Show! If you missed today's live remote broadcast from Chicago and the Palmer House Hotel – you certainly missed a lot. When we say America's #1 Travel Radio Show is all about "Everything & Anything in the World of Travel" – today we demonstrated that yet again as it was a fun program that mixed history, adventure, culture, food, sports, aviation, love/emotions, hospitality and so much more! Now that the live broadcast has been transmitted via satellite to our 480+ weekly stations, you can find the archives posted to our website at [www.RMWorldTravel.com](http://www.RMWorldTravel.com) under "Recent Broadcasts." Let's Go America! #palmerhouse #unitedairlines #LetsGoAmerica #loulmalnatis #chicagocubs #wrigleyfield #skydeckchicago #navypierchicago #artinstituteofchicago



RMWorldTravel with Robert & Mary Carey and Rudy Maxa

Published by Mary Martin Carey · August 7 at 10:00 AM ·

Fly United? Mike Hanna - Senior VP of Worldwide Airport Operations for United Airlines joins us live from The Palmer House here in Chicago @ 10a ET SAT August 7th to talk one of our favorite subjects -- Aviation! And you can expect us to also get into all things United currently as well. [United](#) Tune-in on one of our 480+ radio stations or via the listen live link on our website in bio...

