# **America's #1 Travel Radio Show**

... from coast-to-coast, border-to-border and around-the-world on TuneIn ...







## **RMWorldTravel's** "Let's Go America! Tour"

*in Santa Barbara* @ *Hotel Californian* Stop #7 - <u>13 November 2021</u>



## **RMWorldTravel** - <u>America's #1 Travel Radio Show</u>

... Heard on over 480+ Weekly Affiliates plus streaming live reaching over 1.2 Million show fans / travelers ...

### **13 November 2021 - RMWorldTravel | Let's Go America! Tour - Stop #7 in Santa Barbara @ Hotel Californian** *RMWT2146*

#### Hour 1 - CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 1st HOUR OF OUR LIVE REMOTE BROADCAST

-- Topics & Guests on this hour of RMWorldTravel with Robert & Mary Carey and Rudy Maxa include:

Seg 1 - Robert & Mary and Rudy Show Open, "Let's Go America! Tour" Stop #7 talk, Roundtable News and more

- Seg 2 Robert & Mary reconnect with Chef Travis Watson to talk Santa Barbara culinary, what inspires him, places he enjoys traveling and more
- Seg 3 As California's oldest working wooden wharf, Stearns Wharf is a must visit spot in Santa Barbara, so we take the show there to talk with Neil Bruskin
- Seg 4 Lotusland is celebrated as one of the world's best botanic gardens and it's located near Santa Barbara in Montecito. Rebecca Anderson offers details

Seg 5 - We first met James Minton up in AK on a broadcast, but now that he's joined Visit Santa Barbara, we catch-up to discuss "America's Riviera" city

### Hour 2 - CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 2nd HOUR OF OUR LIVE REMOTE BROADCAST

-- Topics & Guests on this hour of RMWorldTravel with Robert & Mary Carey and Rudy Maxa include:

- Seg 1 Robert & Mary and Rudy Show Open plus Compass Real Estate agent Nicole Dinkelacker shares insights into the Santa Barbara real estate market
- Seg 2 Hotel Californian just experienced an ownership change, and Managing Director Warren Nocon discusses his property, upcoming opportunities, etc.
- Seg 3 We always enjoy visiting cathedrals, churches and other religious sites when we travel, and Elizabeth Bryson shares Old Mission Santa Barbara
- Seg 4 Rudy has some fun and offers up a helping of travel 'Deals of the Week' through the prism of our loyal sponsors
- Seg 5 After taking a Funk Zone walking tour with John Ummel, we invited him on-air to discuss the offerings on his free Santa Barbara Walking Tours



AmaWaterways River Cruises CMO Janet Bava



Shutters on the Beach General Manager Christophe Baraton



Find more info or Connect with Us @ www.RMWorldTravel.com





## **America's #1 Travel Radio Show**

... Live Remote Broadcast Photos ...



Visit Santa Barbara Vice-President James Minton



Old Mission Santa Barbara Senior Manager Elizabeth Bryson



Stearns Wharf President Neil Bruskin



**Compass Real Estate Realtor** Nicole Dinkelacker







Hotel Californian Executive Chef Travis Watson



Hotel Californian Managing Director Warren Nocon

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Santa Barbara Walking Tour Founder John Ummel



Hotel Californian's Tabitha Moore



Hotel Californian's Miguel Chavez





## **RMWorldTravel Listener Comments**

"Oh no, you've alerted the world to our secret getaway oasis SBCA!!! (IoI) My hubby and I just love America's Riviera city and I was so excited to hear you broadcasting your great show from there today!!! Really enjoyed it, thanks for doing this tour, all the places have been so interesting and are great places to visit!!!" Renee C AM 870 KRLA / Los Angeles, CA

> "This is a Bucket List" PinelslandNYChamber via Instagram

"Beautiful, wow! This will be the Best! This area is so enchanting..." *FlavourwithBenefits via Instagram* 

"Real Estate, the Franciscan Mission, walking and biking, family time on the wharf, food and what it takes to run what sounds like a wonderful hotel, deals!!, you're not kidding when you say you talk about it all on your show, you do!! Kudos for another amazing broadcast, I had never thought much about Santa Barbara but now you have me interested to visit. Can't wait for more..." Jerry K AM 1180 & FM 96.9 WJNT / Jackson, MS ... shared via EMail and Social Media ...

"Thank you for visiting the Mission, wonderful interview!" bit224 via Instagram

> "Fabulous!" Tracey\_Minkin via Instagram

"Thanks for bringing back memories from long ago..." JoannaPruess via Instagram

> "I just love it when you talk food and wine as that's one of the things I travel for the most and the Chef was so wonderful to listen to" *Lindsay T AM 790 & FM 100.5 WSGW Flint, MI*

"Always a pleasure to see you Robert & Mary, Rudi arrived 30 minutes after you left hoping to catch you...both Kristin and Rudi send you the warmest regards and we at AmaWaterways are all excited to be working together with you..." Janet Bava via Facebook

"What a gorgeous stop! And those bags aren't bad either!" *TravelproIntl via Instagram*  "I work for one of your sponsor's competitors so I've changed my name to stay anonymous but I wanted to say thanks for doing all that you're doing to support the travel industry, it makes me so proud when I tune-in as you guys are the best and the show never disappoints! Come to Seattle, we could use your help!" Sam AM 1590 KLFE / Seattle, WA

"Really great show!!! Can't believe how much you fit into two hours!" Bill L via LinkedIn

"You rocked it with the Hotel Californian GM. Enjoyed listening..." Peter G via LinkedIn

"Stay well & safe, thanks for the wonderful travel news & advice! I live, vicariously, through you & show! " *Vivian G AM 1240, FM 92.5 & 105.5 KRDO Colorado Springs, CO* 

et's Go America!

and be a part of our engaging

award-winning national show, as

we feature "America's Riviera"...

It's time to again experience

Safe & ResponsibleTravel!

oin RMWorldTravel hosts Robert & Mary Carey

"Welcome to Santa Barbara Robert & Mary!" Hotel Californian via Instagram

> "Can't wait to listen!" NAronson via Instagram

> > "Well you've done it Robert & Mary, thank you, thank you!!!! I thought I had him after your Washington DC tour stop, Maui certainly got his attention but it's too far for us consider right now, but after hearing Stop #7 on the tour, my husband finally agreed with me that it's time for us to travel and I'm writing to tell you that we just booked our flights to New Orleans for New Years! BTW, when I told our travel agent that listening to your different travels convinced us it's time to go somewhere, she told me that she also listens to your show too!"

Annie F AM 590 & 97.3 WVLK / Lexington, KY

Join Us! America's #1 Travel Radio Show is Proud to Announce Stop #7 on the "Let's Go America! Tour" will be –

### SANTA BARBARA

and HOTEL CALIFORNIAN @ 36 State Street, Santa Barbara, CA 93101 in Heart of the "Funk Zone"

> Live Remote Broadcast Saturday, 13 November 2021

10a-12p ET || 7a-9a PT

ALIFORNIAN

## **Pre-Broadcast & Real-Time Social Media Promotions**

... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...

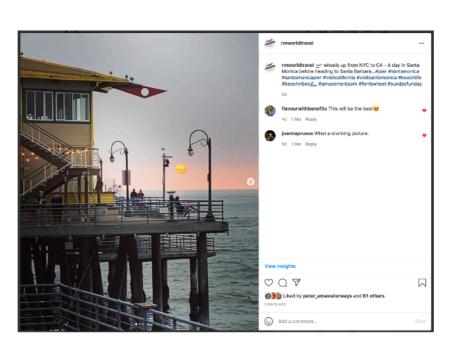


#### RMWorldTravel with Robert & Mary Carey and Rudy Maxa

Published by Mary Martin Carey 🕐 · November 9 at 7:04 PM ·

On Day 2 on Stop #7 of RMWorldTravel's big "Let's Go America! Tour" here in California we took some time to visit with Janet Bava @ AmaWaterways River Cruises and Christophe Baraton, GM of Shutters on the Beach in Santa Monica, part of Preferred Hotels & Resorts family. Both companies are loyal supporters of America's #1 Travel Radio Show...Enjoyed our time with you both! AmaWaterways Shutters on the Beach







### RMWorldTravel with Robert & Mary Carey and Rudy .... Maxa

Published by Kayla Kelly 🛛 · November 11 at 10:59 AM · 🔇

This week is Stop #7 on RMWorldTravel's big "Let's Go America! Tour" as Robert & Mary broadcast live from Santa Barbara at Hotel Californian. Join us for the live broadcast of America's #1 Travel Radio Show on Saturday from 10a-Noon ET (7a-9a PT) via 1 of our 480+ weekly affiliates, our global TuneIn channel or live stream @ RMWorldTravel.com.

We'll be checking in with the Executive Chef of Hotel Californian -Travis Watson and Managing Director - Warren Nocon, James Minton... See more



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RMWorldTravel with Robert & Mary Carey and Rudy Maxa

Published by Mary Martin Carey 🕜 · November 8 at 2:43 PM · 😚

This week it's Stop #7 on RMWorldTravel's big "Let's Go America! Tour" -- as Santa Barbara will be taking center stage. First it's a few days in Santa Monica for us @ Shutters on the Beach. Back in August on Stop #4, the start of "America's Road" began a block from the Palmer House Hotel and we stopped to grab a photo. Here in Santa Monica, just a couple hundred feet away from this property on Santa Monica Pier is where Route 66 ends --- 2,448 miles away! And we stopped to grab a photo. Be sure to tune-in this Saturday for our live broadcast of America's #1 Travel Radio Show on 1 of our 480+ weekly stations, our global TuneIn channel or @ RMWorldTravel.com.



## Pre-Broadcast & Real-Time Social Media Promotions



... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...

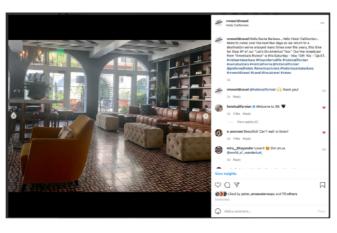


RMWorldTravel Connection America's #1 Travel Radio Show at RMWorldTravel with Robert & Mary C.. 1d . 🔇

On Day 5 of Stop #7 on RMWorldTravel's big "Let's Go America! Tour" we started the day with a walking tour of the Funk Zone here in Santa Barbara with John Ummel, and then enjoyed reconnecting in the kitchen with Executive Chef Travis Watson here at Hotel Californian. Tomorrow both will join us live on-air when we broadcast America's #1 Travel Radio Show from the Court of Califia @ Hotel Californian from 10a-Noon ET (7a-9a PT). Join us via 1 of our 480+ weekly affiliates, our global Tuneln channel or live stream at www.RMWorldTravel.com. Let's Go America! Preferred Hotels & Resorts



/ 5 in Santa Barbara





Getting ready to go America... Join us at 10a ET (7a PT) for Stop #7 on RMWorldTravel big "Let's Go America! Tour" live from Santa Barbara and Hotel Californian... It's a terrific show planned and you can hear the show on 1 of our 480+ weekly affiliates, our live stream at RMWorldTravel.com or our 24/7 TuneIn channel...#thepreferredlife #hotelcalifornia



## **RMWorldTravel's** "Let's Go America! Tour"

in Santa Barbara @ Hotel Californian Stop #7 - 13 November 2021

RMWorldTravel with Robert & Mary Carey and Rudy .... Maxa

Published by Mary Martin Carey 2 · 5h · 🕄

On Day 6 of Stop #7 on RMWorldTravel's big "Let's Go America! Tour" we broadcasted America's #1 Travel Radio Show live from Santa Barbara and Hotel Californian... If you missed the "Fastest 2 Hours in Travel" this morning, it's now been archived on our website for you to enjoy anytime, anywhere... Have a great weekend America...and Let's Go! Thanks to all our show guests! Hotel Californian Preferred Hotels & Resorts Travelpro Products Visit Santa Barbara Stearns Wharf Ganna Walska Lotusland Old Mission Santa Barbara Nicole Dinkelacker - Compass #ThePreferredLife





Stop #7 on RMWorldTravel's big "Let's Go America! Tour" in Santa Barbara

