America's #1 Travel Radio Show

... from coast-to-coast, border-to-border and around-the-world on TuneIn ...











RMWorldTravel's "Let's Go America! Tour"

in San Antonio @ Hotel Emma Stop #8 - 11 December 2021

RMWorldTravel - America's #1 Travel Radio Show

... Heard on over 480+ Weekly Affiliates plus streaming live reaching over 1.2 Million show fans / travelers ...

11 December 2021 - RMWorldTravel I Let's Go America! Tour - Stop #8 in San Antonio @ Hotel Emma RMWT2150

Hour 1 - CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 1st HOUR OF OUR LIVE REMOTE BROADCAST

- -- Topics & Guests on this hour of *RMWorldTravel with Robert & Mary Carey and Rudy Maxa* include:
- Seg 1 Robert & Mary and Rudy Show Open, "Let's Go America! Tour" Stop #8 talk, Roundtable News and more
- Seg 2 Robert & Mary check-in with Hotel Emma CEO Bill Petrella to talk about Pearl, his one-of-a-kind property, San Antonio, travel and more
- Seg 3 Barbecue and Texas are synonymous, and we travel north to Lockhart to sample the oldest BBQ in Texas -- Black's Barbecue with Barrett Black
- Seg 4 Hannah Leib is a former Texas Rodeo Queen and she saddles-up to talk Professional Rodeo and the circuit in Texas
- Seg 5 To better understand Texas you need to "Remember The Alamo" -- and we do just that with Sheila Mayfield

Hour 2 - CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 2nd HOUR OF OUR LIVE REMOTE BROADCAST

- -- Topics & Guests on this hour of RMWorldTravel with Robert & Mary Carey and Rudy Maxa include:
- Seg 1 Robert & Mary Show Open plus Hotel Emma Executive Chef John Brand and CIA Chef/Team Leader Hinnerk von Bargen talk San Antonio food
- Seg 2 Maggie Thompson joined us back in December 2018 for Destination Spotlight #36, and she returns now live on-set to talk all things San Antonio
- Seg 3 Corsicana, Texas is the Fruitcake Capital of the World, and we visit with Collin Street Bakery's Hayden Crawford to enjoy the Christmas treat
- Seg 4 You may be a Coke or Pepsi fan, but when in Texas Dr. Pepper is the real thing, and Chris Dyer of the Dr. Pepper Museum weighs-in
- Seg 5 Hotel Emma and Pearl are unlike anything you'll experience elsewhere, and historian Jeff Fetzer shares some of this property's storied past



Nexion Travel Group President Jackie Friedman



AIG Travel / Travel Guard CMO Rhonda Sloan



Find more info or Connect with Us @ www.RMWorldTravel.com







America's #1 Travel Radio Show

... Live Remote Broadcast Photos ...



Hotel Emma CEO Bill Petrella

Barrett Black



Visit San Antonio's Director of River Walk Operations and Executive Director of San Antonio River Walk Maggie Thompson



Collin Street Bakery VP Hayden Crawford



Hotel Emma Executive Chef John Brand and Culinary Institute of America Team Leader Chef Hinnerk von Bargen







The Alamo Senior Director Sheila Mayfield



Hotel Emma's Historian and Protector of the Historic Fabric Jeffrey Fetzer

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RMWorldTravel Listener Comments

... shared via EMail and Social Media ...

"I don't often write to radio shows that I enjoy, but I felt the urge while hearing your latest tour stop in San Antonio. I enjoy your show each week as you cover so much, and the Let's Go America! Tour has really been enjoyable, and I love what y'all are doing!"

Billie T FM 94.5 WGTK / Greenville, SC

"Wow - what a great stop!!"

t._nyc

via Instagram

"Wow! That is so romantic..."

FlavourwithBenefits

via Instagram



"It's been absolutely wonderful to listen to all the places you visit, and follow the photos on your Instagram page. You do such an amazing job, I love to travel and have learned things that I never knew about from your show!"

Denise K

AM 730 WWTK / Tampa, FL

"OMG, I looovvee San Antonio and what a great way to follow-up your great Santa Barbara show. You guys are so great, really enjoy your show..." Peter E via LinkedIn

"I always thought I'd like San Antonio and you brought it to life for me! Enjoyed learning that the Culinary Institute has a satellite school there. San Antonio sounds fun!"

Alison M
listens via RMWorldTravel 24/7 Tuneln.com channel

"I just love the @HistoricPearl District in @VisitSATX.
The Food! The Accommodations!!"

FollowSummerTravel

via Instagram

"So cool!" Caroline S via Facebook "Stay well & safe, thanks for the wonderful travel news & advice!
I live, vicariously, through you & show! "

Vivian G

AM 1240, FM 92.5 & 105.5 KRDO

Colorado Springs, CO

"@RMWorldTravel really enjoyed today's Central / East Texas show. I would pass Collin Street Bakery at Corsicana as I traveled to and from home and college at Baylor — intriguing sight at holidays! And of course the @drpeppermuseum is a must visit @TravelTexas, @WacoAndTheHoT ... #MerryChristmas" @MerkyWaters

via Twitter

"What a gorgeous stop! And those bags aren't bad either!"

TravelproIntl

via Instagram

"That looks really lovely!"

Deirdre B

via Facebook

"Show sounds great and pics on your socials look so lovely! The library looks enticing and I'm craving a good book right now:)."

Sherry F

listens via RMWorldTravel 24/7 TuneIn.com channel

"Looks amazing, I'd love to go there one day..."

patmagz

via Instagram

"You did Texas proud Robert & Mary..."

William V

AM 710 KURV / McAllen, TX

"Wow!" kimmiewithak via Instagram

"Looks nice!" angelius_wings via Instagram

Pre-Broadcast & Real-Time Social Media Promotions

RMWORLDTRAVEL

RMWORL

... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...



#1 Travel Radio Show @RMWorldTravel · Dec 5

En route to Texas for the start of Stop #8 on RMWorldTravel's big "Let's Go America! Tour" ... don't miss our live remote broadcast of America's #1 Travel Radio Show live from San Antonio and Hotel Emma this Saturday from 10a-Noon ET...







Travel news happened today on Stop #8 of RMWorldTravel's big "Let's Go America! Tour" during our visit to American Airlines Skyview HQ in Dallas ... Long time CEO Doug Parker is retiring as AA President Robert Isom takes the reigns of our favorite airline. Thanks to AA's Executive Management team for hosting us today - we enjoyed the visit! Now on to San Antonio where we'll broadcast live on Saturday from the one-of-a-kind Hotel Emma. Be sure to join us on 1 of our 480+ weekly affiliates across the USA or @

RMWorldTravel.com... Alison Taylor Kyle Mabry Rachel Warner Bill Petrella #americanairlines







RMWorldTravel with Robert & Mary Carey and Rudy Maxa

Published by Mary Martin Carey **3** - December 8 at 5:22 PM **3**

Day 3 of Stop #8 on RMWorldTravel's big "Let's Go America! Tour" in Texas, brought us to the Oldest BBQ Restaurant in the Lone Star State (since 1932) still in the same family! as well as the Fruitcake Capital of the World! Join us for our live remote broadcast of America's #1 Travel Radio Show from San Antonio and The Hotel Emma on Saturday from 10a-Noon ET, via 1 of our 480+ weekly affiliates across the nation or our live stream at RMWorldTravel.com to hear about both locations. Black's BBQ Collin Street Bakery



Pre-Broadcast & Real-Time Social Media Promotions

... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...

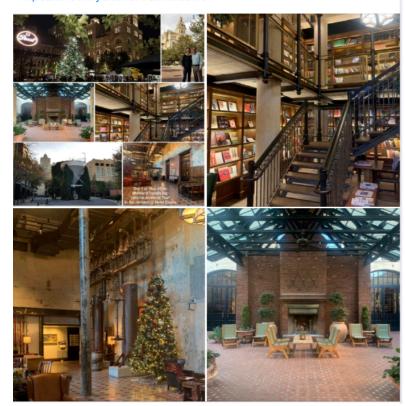




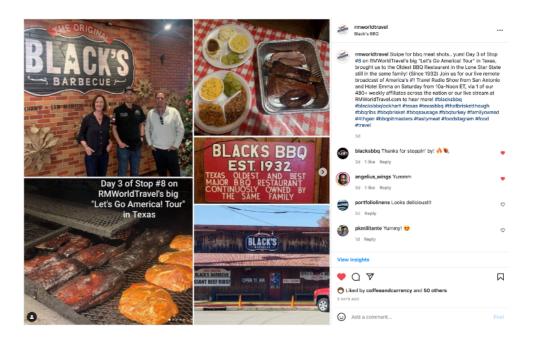
RMWorldTravel with Robert & Mary Carey and Rudy Maxa

Published by Mary Martin Carey
O · December 10 at 2:54 PM ·

By far and away, The Hotel Emma in the Pearl district of San Antonio, is one of the most unique properties we've seen on our travels. Today happens to be National Lager Day, and on Day 5 of Stop #8 of RMWorldTravel's big "Let's Go America! Tour" we're enjoying some time in this one-of-a-kind hotel built in the former Pearl Brewing Company HQ and Brewhouse, that dates back to 1894. Tomorrow, you'll hear about some of the history and special details of the hotel, and the destination of San Antonio, as we'll broadcast America's #1 Travel Radio Show live from here, 10a-Noon ET -- join us via 1 of our 480+ weekly affiliates across the USA or our live stream at RMWorldTravel.com... Hotel Emma Preferred Hotels & Resorts #thepreferredlife #thehotelemma #pearlbrewery #pearlbrewerydistrict #sanantonio







RMWorldTravel's

"Let's Go America! Tour"

in San Antonio @ Hotel Emma

Stop #8 - 11 December 2021



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... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...





RMWorldTravel with Robert & Mary Carey and Rudy Maxa

Published by Kayla Kelly ② · December 10 at 5:32 PM · ◆

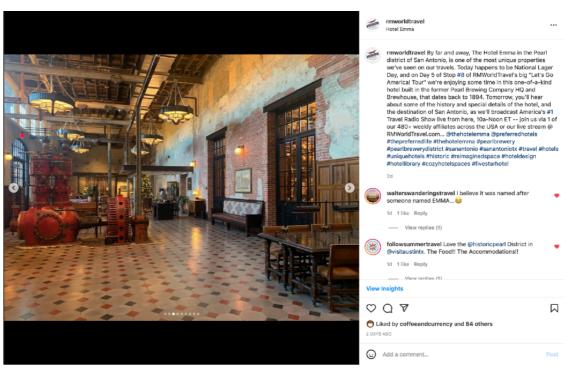
Join us tomorrow, for Stop #8 on RMWorldTravel's big "Let's Go America! Tour" as Robert & Mary broadcast LIVE from San Antonio at The Hotel Emma in the Pearl District. You can hear the live broadcast of America's #1 Travel Radio Show on Saturday, December 11th from 10a-Noon ET via 1 of our 480+ weekly affiliates, our global TuneIn channel or live stream

Show guests will include Hotel CEO Bill Petrella, Barrett Black with Black's BBQ, Hannah Leib with the Professional Rodeo Association, Sheila Mayfield with The Alamo, Chef John Brand, Executive Chef/Hotel Emma & Chef Hinnerk von Bargen with the CIA, Maggie Thompson with The Riverwalk, Hayden Crawford with The Collin Street Bakery, Chris Dyer with The Dr. Pepper Museum and Jeff Fetzer, Historian and Preservationist with The Hotel Emma. Hotel Emma Supper American Eatery Collin Street Bakery The Alamo Texas ProRodeo Circuit The San Antonio River Walk Dr Pepper Museum & Free Enterprise Institute #culinaryinstituteofamerica



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RMWorldTravel with Robert & Mary Carey and Rudy Maxa



Week-after-week, RMWorldTravel demonstrates why it's the nation's best weekend show! Our growing reach of 1.2 million listeners via 480+ weekly stations is already unparalleled, our content on the entire world of travel is as diverse and as engaging as it comes -- we're the only syndicated program that regularly incorporates our local affiliates into the program -- and missing America's #1 Travel Radio Show from 10:00a-Noon ET or Saturdays or our M-F daily:60 second feature means you truly miss a lot!

Take flight with us and experience the results this award-winning program delivers! Informative, Entertaining, Contemporary Fast-paced and Interactive -RMWorldTravel touches "Everything & Anything in the World of Travel" while combining topical talk, high-profile quests, C-Suite decision makers, audience engagement, timely news, tips/trends, honest commentary, straight-forward advice, inside scoop and an array of diverse show content.

Hosts Robert & Mary Carey easily connect with their audience and guests, skillfully covering the world of travel, culture and its allure through modern segments, live onlocation remote broadcasts, etc. The same can be said of co-host Rudy Maxa. Combined they offer unmatched experience, unparalleled insight and unique understanding into travel, trade, tourism and dozens of related industries.

In addition to all the loyal show fans connected to us through our network radio reach, we also engage followers via a 24/7 TuneIn.com digital channel, new social media platforms, remote broadcasts, a CheckIn Newsletter, and more.

Popular Recurring RMWorldTravel Broadcast Segments

▶ CHIEF TRAVEL LEADER

Our most exclusive program segment, always aired in the 'B-Block" of the broadcast. Hosts Robert & Mary Carey engage with top travel leaders/executives and leading travel influencers in an honest, robust, sometimes personal and friendly conversation. Leaders like to associate with other leaders, and to be considered for RMWorldTravel's special "CTL" interview, all the guests must have "Chief" in their title!

▶ PERSONAL CONNECTION Sponsored exclusively by AIG/Travel Guard

Travel is more than luxury resorts, long flights and relaxing on a beach. Travel can also be about heartfelt journeys, emotional odysseys, passionate adventures and impactful treks. Robert & Mary bring all of these elements together front and center during this compelling program segment.

▶ **<u>DESTINATION SPOTLIGHT</u>** Sponsored exclusively by Travelpro Luggage

Robert & Mary created this popular program segment in April 2017 to showcase lesser known locations they've personally experienced and believe are worthy of your travel dollars, but often overlooked.

NATIONAL COMMUNAL FORUM

With 480+ weekly affiliates and growing, America's #1 Travel Radio Show has the vast reach and resources to regularly deploy our network in reverse fashion to get real-time reports from our stations nationwide on the pandemic, special events, travel and more.

WRITE-STUFF

Travel can often be expressed through words, that's why authors/journalists have a lot to say about their travels, or the travels of others. As a writer and storyteller himself, co-host Rudy Maxa talks regularly with all types of authors, focusing on all types of travel.

MUSEUM GALLERY

If it's a major happening at a gallery, museum or a speciality curated or traveling exhibition featuring history, sports, music, aviation, art/sculpture, automobiles, food, the eclectic and more – it's likely being covered by Robert & Mary in this show segment.

OPEN ROAD Sponsored exclusively by CarShield

America's love of road trips and passion for their cars, trucks/SUV's and RV's is as strong as ever. RJ Carey is behind the wheel for this fast-paced segment that covers all things in the automotive sector of travel.

> SHOW FRIEND Sponsored exclusively by Carnival Corporation (Seabourn, Princess, Holland America, Cunard, Carnival)

A select group of trusted industry friends who appear regularly on the broadcast to share their expertise and experiences with our fans/followers.

▶ TRAVEL THE WORLD FROM YOUR OWN KITCHEN Sponsored exclusively by AmaWaterways River Cruises

Travel and food are often interconnected, and whether Robert & Mary are on remote or in their studio – they invite celebrity chefs, top executive chefs and other culinary stars to share recipes that can easily be made at home, and talk all things food & wine.

LISTENER EMAILS Sponsored exclusively by MyPillow

Our show fans have travel questions, and Robert & Mary have answers or certainly a comment and advice – as they respond to listener travel questions, offering their helpful information.

SHOWCASE SEGMENT Sponsored exclusively by Preferred Hotels & Resorts

This versatile program segment is always in the longest block of the broadcast, allowing flexibility to connect with a range of guests who don't meet the criteria for our other defined program segments, but require a high-profile presence on the broadcast.

DEALS-OF-THE-WEEK

Our recurring segment to share diverse travel deals offering listeners an opportunity to experience something special while also saving.

> TRAVEL POLLS

Every other week, new travel polls are posted at <u>RMWorldTravel.com</u> as we ask our fans/followers an array of timely, topical and thought provoking questions from the world of travel, creating original conversation and show content.

