

# America's #1 Travel Radio Show

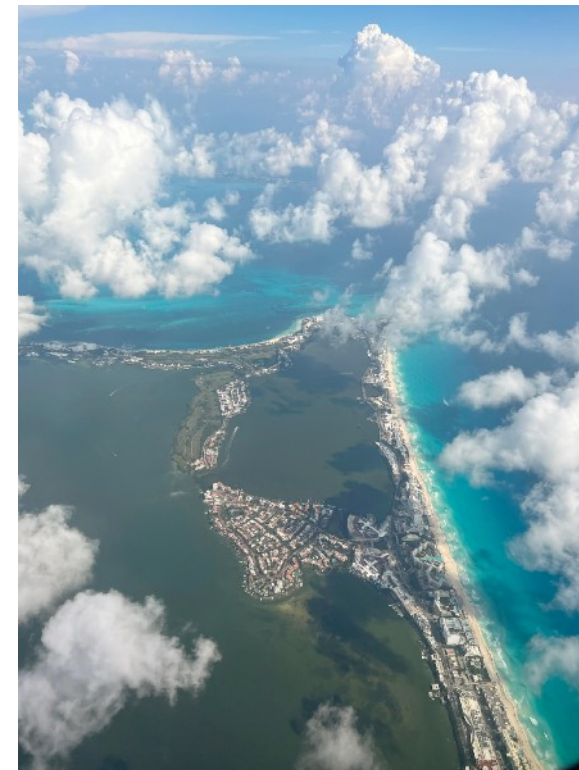
*... live from coast-to-coast, border-to-border and around-the-world on TuneIn ...*



*"It was delightful having Robert & Mary at Waldorf Astoria Cancun, their engagement with the team and taking part of the hotel's experiences throughout the week showed how committed and informed they were. This truly showed at the moment of interviewing us and our team. We are honored for being part of RMWorldTravel's big "Let's Go America! Tour" latest location and broadcast. We wish Robert & Mary all the best for their next travels and shows!"*

- George Stanfield, Managing Director @  
Waldorf Astoria Cancun & Hilton Cancun, an All-Inclusive Resort  
- André Aparício, Hotel Manager @ Waldorf Astoria Cancun

**RMWorldTravel's**  
**"Let's Go America! Tour" - CANCUN**  
@ Waldorf Astoria Cancun  
6-11 February 2023





# RMWorldTravel - America's #1 Travel Radio Show

... Heard on over 510 Weekly Affiliates plus streaming live reaching over 1.2 Million show fans / travelers ...

## 11 February 2023 - RMWorldTravel I "Let's Go America! Tour" - Cancun

RMWT2306

### Hour 1 - [CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 1st HOUR OF OUR LIVE REMOTE NATIONAL RADIO BROADCAST](#)

-- Topics & Guests on this hour of *RMWorldTravel with Robert & Mary Carey and Rudy Maxa* include:

Seg 1 - Robert & Mary and Rudy Show Open, "Let's Go America! Tour" - Cancun talk and more

Seg 2 - Waldorf Astoria Cancun Managing Director George Stanfield and Hotel Manager Andre Aparicio discuss their all-new property and Hilton All-Inclusive

Seg 3 - We head to XCaret -- Mexico's National Park -- a location filled with entertainment, rides, ecotourism, food, animal and more with Iliana Rodriguez

Seg 4 - Diving, boating and living in and on the water is a big draw in Cancun, and Solo Buceo Marina's Rodrigo Friscione gives details

Seg 5 - The Spa at the Waldorf Astoria Cancun is "experiential" and a tranquil oasis not to be missed. Its Director Omar Sanchez details their offerings

### Hour 2 - [CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 2nd HOUR OF OUR LIVE REMOTE NATIONAL RADIO BROADCAST](#)

-- Topics & Guests on this hour of *RMWorldTravel with Robert & Mary Carey and Rudy Maxa* include:

Seg 1 - Robert & Mary Show Open, plus Waldorf Astoria Cancun Executive Chef Stuart Roger and Guest Experience Manager Alejandra Vela

Seg 2 - State of Quintana Roo's Director General for Tourism Javier Aranda Pedrero joins us live on set to discuss offerings in his region of Mexico

Seg 3 - Elena Villarreal created the Luxury Shopping industry in Cancun 50 years ago and we head to Luxury Avenue to connect with her and talk shopping

Seg 4 - Mayan History and Culture are every bit a part of travel to Cancun and Quintana Roo, and Carlos Rosado Van Der Gracht provides history

Seg 5 - The coral reefs off Cancun are the 2nd largest in the world, and Hilton's Leonel Vargas joins us to discuss the important/diverse focus on sustainability

## 6-10 February 2023 — RMWorldTravel Minute

RMWTM2307

M-F :60 Second Daily Travel Minute - [CLICK HERE TO LISTEN TO THE DAILY TRAVEL MINUTE PROMOTING OUR LIVE 2-HOUR REMOTE NATIONAL RADIO BROADCAST](#)

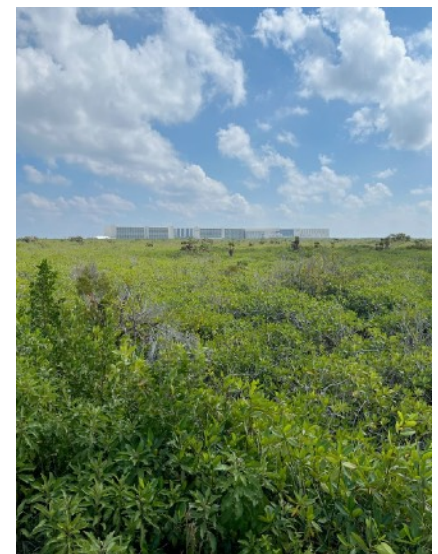
## 13-17 February 2023 — RMWorldTravel Minute

RMWTM2308

M-F :60 Second Daily Travel Minute - [CLICK HERE TO LISTEN TO THE DAILY TRAVEL MINUTE PROMOTING OUR LIVE 2-HOUR REMOTE NATIONAL RADIO BROADCAST](#)



**Find more info  
or Connect with Us @  
[www.RMWorldTravel.com](http://www.RMWorldTravel.com)**





# America's #1 Travel Radio Show

... Live Remote Broadcast Photos ...



Waldorf Astoria Cancun  
Managing Director George Stanfield &  
Hotel Manager Andre Aparicio



State of Quintana Roo Tourism  
Director General  
Javier Aranda Pedrero



Ultrafemme Founder/  
Luxury Avenue Mall Owner  
Elena Villarreal



Hilton Sustainability Coordinator  
Leonel Vargas

## RMWorldTravel's "Let's Go America! Tour" - CANCUN

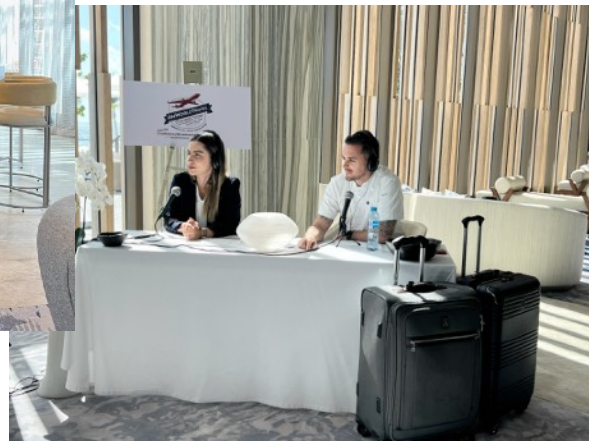
@ Waldorf Astoria Cancun  
6-11 February 2023



XCaret Executive  
Iliana Rodriguez



Waldorf Astoria Cancun  
Executive Chef Stuart Roger  
&  
Guest Experience Manager Alejandra Vela



Yucatan Magazine's  
Carlos Rosado van der Gracht



Solo Buceo Marina Owner  
Rodrigo Friscione



Waldorf Astoria Cancun  
Spa Director Omar Sanchez







# Daily Itinerary, Activities & Excursions

... spotlighting wide-ranging diversity of this Mexican destination  
and sharing these experiences with our loyal show fans/followers across the USA ...



Day 1



Day 2



Day 3



Day 4



Day 5

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Day 6



# RMWorldTravel Listener Comments

... shared via Email and Social Media ...

“Been to Cancun only once but we had such a great time and the weather was perfect! People are some of the nicest out there...so glad you showed some love to that location as it's easy and convenient to get to from here in U.S. We're ready to go back after today's show!”

Dan G  
FM 98.7 WOKI Radio  
Knoxville, TN

“Great Experience! :)”  
adventureannelise  
via Instagram

“So happy to tune-in today and hear Let's Go America! sirening me to Mexico. Tengo muchas ganas de ir!!!!”

Jen T  
AM 1300 KKOL Radio  
Seattle, WA

“What a cool job you both have!!”  
Aryn Ekstedt Cluney  
via Facebook

“Looks fun, especially the Margarita Making! So fun!”  
Elizabeth Melloy Lyons  
via Facebook

“Had never heard of XCaret but it sounds amazing. Did it exceed your expectations?”

Renee H  
via LinkedIn Messaging

“I love Waldorf Astoria, can't wait to hear show!”  
Deidre Basile  
via Facebook

“The Waldorf resort sounds amazing, had no idea they had one on Mexico and checked out their website like you all suggested. Now I just have to convince my husband to make this our next trip!!! The Mayan cooking class and Tequila class sound like fun! Would you recommend going with kids? Really great show today!!”

Wansley P  
AM 1340 & FM 103.9 KKAM Radio  
Lubbock, TX



“Definitely Tequila! Don Julio is my fave...”  
chasingwildgusts  
via Instagram

“Great Pics! Was that a gator or croc? Good choice not getting too close, 6-10 feet seems large! :)”  
alltheplacestravel  
via Instagram

“We are just up the road from you at the Westin... been enjoying Cancun and Playa del Carmen the last 5 weeks, hope you return soon as would enjoy having our paths cross...”  
William Boberg  
via Facebook

“Robert & Mary, it is amazing all that you share on these Let's Go America! Tours, every location you make me feel like I'm there with you and thanks to your great show my bucket list keeps growing (lol)!...”  
Petra M  
via LinkedIn Messaging

Join Us!

America's #1 Travel Radio Show is Proud to Announce  
our next **“Let's Go America! Tour”** travels  
and **Live Remote Broadcast** will be —

# CANCUN, MEXICO

@ WALDORF ASTORIA CANCUN  
Carr Federal Libre 307 Cancun-Tulum, 248-868, SM-36, MZ-1 LT-1-01 UPE-1E,  
Cancun, ROO, 77580, Mexico

www.RMWorldTravel.com

**Tour Date: 5-11 February 2023**  
**Live Remote Broadcast**  
**Saturday, 11 February 2023**  
**10:00a-Noon ET**

**Let's Go America!**  
Join RMWorldTravel hosts  
Robert & Mary Carey  
and be a part of our engaging  
award-winning national show,  
as we showcase and share this  
popular international destination  
with listeners and show fans  
across the USA...





# Pre-Broadcast & Real-Time Social Media Promotions

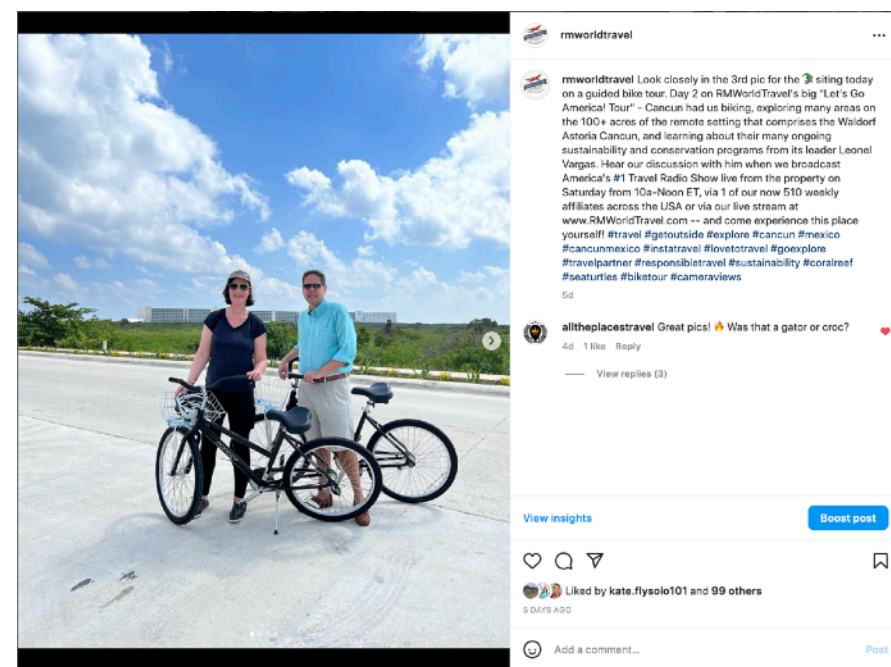
... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...



**RMWorldTravel Connection** • You

America's #1 Travel Radio Show at RMWorldTravel with Robert & Mary Car...  
6d • 🌐

Day 1 on RMWorldTravel's big "Let's Go America! Tour" - Cancun took us to Luxury Avenue for some shopping with the local legend who created the industry here -- Elena Villarreal. We also took in some nearby attractions as well. Join us as we broadcast America's #1 Travel Radio Show live from the Waldorf Astoria Cancun this Saturday from 10a-Noon ET, via 1 of our now 510 weekly affiliates across the USA or via our live stream at [www.RMWorldTravel.com](http://www.RMWorldTravel.com) to hear our conversation with Elena and more... [#waldorfastoria](#) [#WaldorfAstoriaCancun](#); [#hiltonforthestay](#) [George Stanfield](#) [Pastini André](#) [Aparicio Mark](#) [Weinstein Alejandra](#) [Vela Patiño Jimena](#) [Fernández Alejandra](#) [Pecero Omar](#) [Sánchez Palma](#) [Stuart Roger](#) [Craig Dezern](#) [Alison Taylor](#) [Carole Munroe](#) [Kristen Savoy](#) [Angelique McKenna](#) [Dawson McCoun](#) [Ana Mari](#) [Irabien Javier](#) [Aranda Pedrero Alexa](#) [Murguía Trujillo](#) [#LuxuryAvenue](#) [#Cancun](#) [#LetsGoAmerica](#) [#UltraFemme](#) [Jose Garcia](#) [Villarreal Matt](#) [Schuyler Chris](#) [Silcock](#)



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# Pre-Broadcast & Real-Time Social Media Promotions

... engaging our show fans via Facebook, Twitter, LinkedIn and Instagram ...



RMWorldTravel Connection • You

America's #1 Travel Radio Show at RMWorldTravel with Robert & Mary Carey a...  
3d • 🌐

Day 4 here in Mexico on RMWorldTravel's big "Let's Go America! Tour" - Cancun was spent enjoying the "experiential" spa here at the Waldorf Astoria, relaxing on the beach and at the multiple pools, as well as learning more about Tequila and Mezcal during a tasting offered on-property. Join us as we broadcast America's #1 Travel Radio Show live from here on Saturday from 10a-12p ET via 1 of our now 510 weekly affiliates across the USA or via our live stream at [www.RMWorldTravel.com](http://www.RMWorldTravel.com)... We have a big show coming your way...  
[#waldorfastoria](#) [#WaldorfAstoriaCancun](#) [#hiltonforthestay](#) [#VisitCancun](#) [#LetsGoAmerica](#) George Stanfield Pastini André Aparicio Jimena Fernández Alejandra Pecero Alejandra Vela Patiño Stuart Roger Omar Sánchez Palma Matt Schuyler Mark Weinstein Carole Munroe Craig Dezern Kristen Savoy Angelique McKenna Dawson McCoun Javier Aranda Pedrero Ana Mari Irabien Chris Silcock [#Travelpro](#) Gloria Guevara Manzo Ofelia Silva



## RMWorldTravel's

### "Let's Go America! Tour" - CANCUN

@ Waldorf Astoria Cancun

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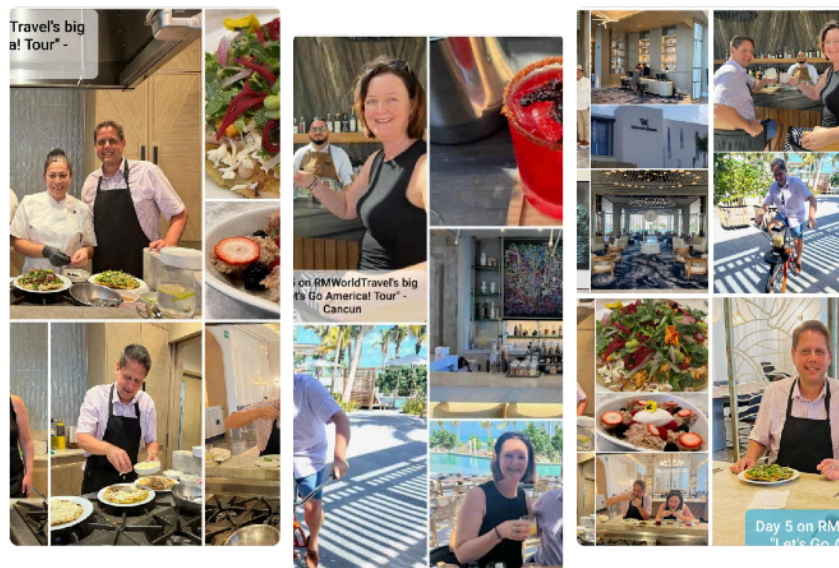
# Pre-Broadcast & Real-Time Social Media Promotions

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RMWorldTravel with Robert & Mary Carey and Rudy Maxa  
February 10 at 4:59 PM

The Waldorf Astoria Cancun is billed as the Jewel of this area of Mexico, and on Day 5 of RMWorldTravel's big "Let's Go America! Tour" - Cancun we experienced two popular programs offered here on property -- Margarita making class and Mayan Cooking class. Hear us discuss them tomorrow when we broadcast America's #1 Travel Radio Show live from here 10a-12p ET. Listen in via 1 if our 510+ weekly affiliates across the USA or via the live stream on our website at [www.RMWorldTravel.com](http://www.RMWorldTravel.com)...



## RMWorldTravel's

## "Let's Go America! Tour" - CANCUN

@ Waldorf Astoria Cancun

**6-11 February 2023**

RMWorldTravel with Robert & Mary Carey and Rudy Maxa  
Published by Kayla Kelly · 1d ·

It's been a great week exploring a different side of Cancun south of the Hotel Zone and enjoying all the activities at the Waldorf Astoria... You'll get in a tranquil state of mind quickly here, but there's also plenty to do including guided bike tours, Tequila and Mezcal tastings, margarita making classes, a Mayan cooking class, beach/pools, a beautiful spa and more. Join us today as we talk Cancun, Luxury Ave, [Xcaret Park](#), scuba diving, Mayan Ruins and other highlights as we broadcast America's #1 Travel Radio Show LIVE across the USA from the [Waldorf Astoria Cancun](#) from 10a-12p ET via our 510+ weekly affiliates or our global live stream at [www.RMWorldTravel.com](http://www.RMWorldTravel.com). [Xcaret Park Solo Buceo Dive Shop Cancun Travel La Isla Cancun](#) [Yucatán Magazine](#) [#TravelMore](#) [#GoExplore](#) [#LetsGoAmerica](#) [#Travel](#) [#Mexico](#) [#Cancun](#) [#Paradise](#)

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Cancun, ROO, 77580, Mexico

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Waldorf Astoria Cancun & Hilton Cancun All-Inclusive Resort  
Cluster Director of Marketing  
Jimena Fernandez



Waldorf Astoria Cancun  
Beverage Manager  
Luis Gutierrez



Waldorf Astoria Cancun Bellman  
Javier & Alejandro



State of Quintana Roo Tourism  
Director of Communications  
Ana Mari Irabien



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