

# America's #1 Travel Radio Show

... LIVE via Satellite from Coast-to-Coast, Border-to-Border and Around-The-World on TuneIn ...



*"What a great honor to be able to host Robert & Mary and their awesome national radio show on our resort. They are genuinely good people who embraced and immersed themselves with our community and culture. What they have is more than a travel show, it's a show that also features the wonderful people they've met and a great showcase of local businesses that have an opportunity to be introduced to a much larger audience. Robert & Mary worked with our resort so that we would be able to share with their audience what we felt was important and what we are proud of. There's no doubt about why they are America's #1 Travel Radio Show!"*

- Will Bethel | General Manager  
Hilton Grand Vacations | Maui Bay Villas

**RMWorldTravel's**

**"Let's Go America! Tour" - Maui 2024**

@ Hilton Grand Vacations Maui Bay Villas

**30 September - 5 October 2024**



# RMWorldTravel - America's #1 Travel Radio Show

Heard on 585+ Weekly Affiliates across the USA plus streaming live reaching over 1.2 Million show fans/travelers ...

## 5 October 2024 - RMWorldTravel | "Let's Go America! Tour" - Maui 2024

RMWT2440

### Hour 1 - [CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 1st HOUR OF OUR LIVE REMOTE NATIONAL RADIO BROADCAST](#)

-- Topics & Guests on this hour of *RMWorldTravel with Robert & Mary Carey and Rudy Maxa* include:

Seg 1 - Robert & Mary Show Open, Team Banter, "Let's Go America! Tour" - Maui 2024 talk + HGV Maui Bay Villas GM Will Bethel

Seg 2 - Hilton Grand Vacations Maui Bay Villa General Manager Will Bethel and Maui Food Bank CEO Lisa Paulson engage on Hawaii's "Valley Isle"

Seg 3 - Robert & Mary head to Upcountry and visit Ulupalakua Vineyard in Kula, home to MauiWine and connect with its President Paula Hegele

Seg 4 - In a few weeks Whale Season begins on Maui, and NOAA's Dr. Marc Lammers discusses offerings for visitors at the Humpback Whale National Marine Sanctuary

Seg 5 - Mitzi Toro aka The Maui Cookie Lady joins us on-set to share how her kindness led to the creation of her business on Maui that now has a cult following

### Hour 2 - [CLICK HERE TO LISTEN TO THE ARCHIVE OF THIS 2nd HOUR OF OUR LIVE REMOTE NATIONAL RADIO BROADCAST](#)

-- Topics & Guests on this hour of *RMWorldTravel with Robert & Mary Carey and Rudy Maxa* include:

Seg 1 - Robert & Mary Open, plus HGV Ka'anapali Beach Club GM Will Lee and Cultural Expert Kaniala Masoe share their Maui stories and engaging travelers

Seg 2 - Cindy Paulos hosts Hawaii's longest running talk show, owns our local affiliate AM 1110 & FM 96.7 KAOI Radio and discusses some of Maui's magic

Seg 3 - For the 1st time ever, brothers RJ and Nicholas Carey appear together on-air as we talk family travel, our love of Maui and HGV's Kihei property

Seg 4 - Mama's Fish House is iconic on Maui and we go behind-the-scenes with General Manager Tami Joslin to hear first-hand why it's a one-of-a-kind destination

Seg 5 - The diversity of Maui never disappoints, and for a tranquil way to experience the island we visit with the owner of Kula Botanical Garden, Kevin McCord

## 30 September - 4 October 2024 - RMWorldTravel Minute

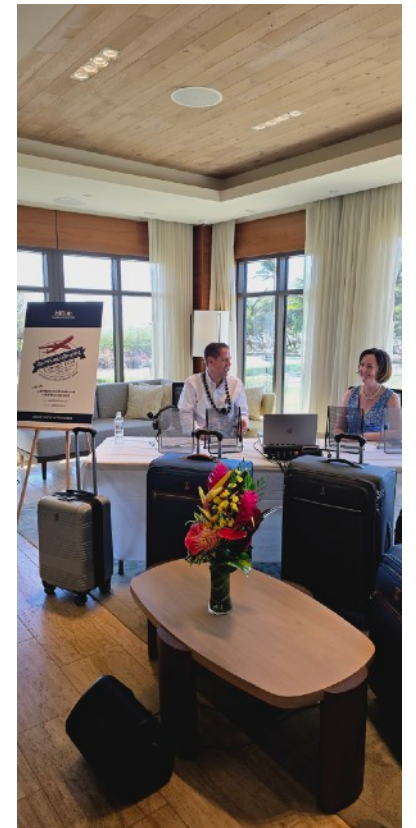
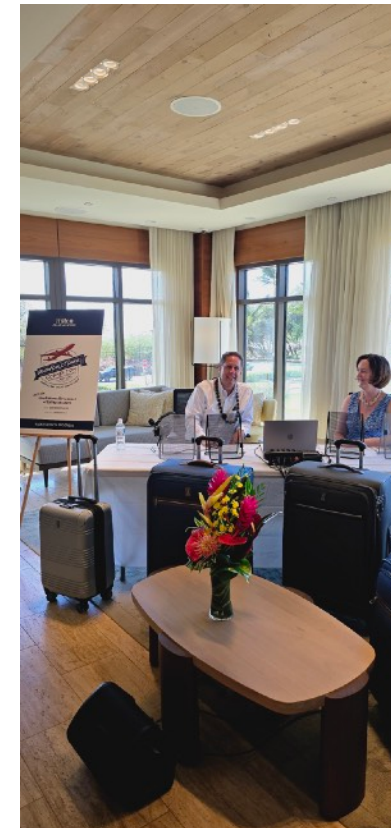
RMWTM2440

M-F :60 Second Daily Travel Commentary - [CLICK HERE TO LISTEN TO THE DAILY TRAVEL MINUTE PROMOTING OUR LIVE 2-HOUR REMOTE NATIONAL RADIO BROADCAST](#)



Find more info  
or Connect with Us @

[www.RMWorldTravel.com](http://www.RMWorldTravel.com)





# America's #1 Travel Radio Show

... Live Remote Broadcast Photos ...



HGV Maui Bay Villas  
General Manager  
Will Bethel



NOAA / HI Humpback Whale  
National Marine Sanctuary  
Research Ecologist  
Dr. Marc Lammers



Maui Food Bank  
CEO  
Lisa Paulson



Mama's Fish House  
General Manager  
Tami Joslin



HGV Ka'anapali Beach Club  
General Manager  
Will Lee  
and  
Hawaiian Cultural Expert /  
Entertainer  
Kaniala Masoe



The Maui Cookie Lady  
Founder  
Mitzi Toro



AM 1110 & FM 96.7 KAOI Radio  
Owner / Host  
Cindy Paulos



RMWorldTravel  
"Open Road"  
Automotive Editor  
RJ Carey  
and  
Nicholas Carey



Kula Botanical Garden  
Owner  
Kevin McCord



Ulupalakua Vineyard / MauiWine  
President  
Paula Hegele



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# Daily Itinerary, Activities & Excursions

... spotlighting wide-ranging diversity of the destination  
and sharing these experiences with our loyal show fans/followers across the USA ...



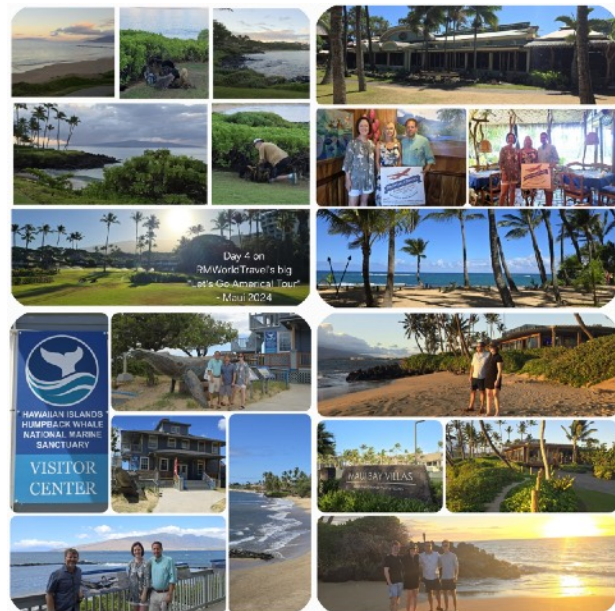
Day 1



Day 2



Day 3



Day 4



Day 5



Day 6

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# RMWorldTravel Listener Comments

... shared via EMail and Social Media ...



“We follow Robert & Mary and the RMWorldTravel radio show religiously every week. Always chock full of useful travel information, enjoyed this week’s show again too! BTW, we sold all our Rimowa alum luggage and bought all Travelpro based solely on their recommendation and relationship!”

*John Wright  
via LinkedIn*

“Listening here in Philadelphia some 4800 miles away from you in Maui, brought me the warmth of that wonderful place and a deep pang to return! Wish I was there with you, but in a way I was (lol)!”

*Laura N  
Listener EMail via [RMWorldTravel.com](http://RMWorldTravel.com)*

“It was so good to put on my radio today and hear you broadcasting from nearby Maui!! When are you coming over to see us here on Oahu? I’m a big fan and listen every week!”

*Kekoa I  
AM 690 & FM 94.3 KHNR  
Honolulu, HI*

“Great to see you again Robert & Mary here on Maui!”

*Justin Gordon, CEO @ ShakaCode & HiChee.com  
via LinkedIn*

“...these travels are so much fun!!”

*Cindy Ashworth  
via Facebook*

“I love following y'all along to whatever destination is next. It has actually motivated me to want to travel & see more of this big beautiful world we live in...”

*Deborah Adams  
via LinkedIn*

“How cool that you brought your national program to our little bit of heaven! I heard your interview promoting the visit earlier in the week on KAOI, and really enjoyed hearing the show today. You did such a great job sharing the essence of our beautiful island and need for travel. Enjoy your time here Careys, Mahalo!!”

*Edena A  
AM 1110 & FM 96.7 KAOI Radio, Maui*

“What a beautiful place.”

*Pamela Jaynes  
via Facebook*

“...My hub and I live here in Big Pine Key and listen to your amazing national show every week, and just love all the guests you bring into my home with me, and all the places I get to travel virtually with you, Robert & Mary! The Maui Cookie Lady may have been the cool teacher like Robert said, but hearing both your sons tells me you’re the cool parents!! My hub always perks up when RJ does his part of the show, and I really enjoyed hearing the Carey Family today for the first time together! I tell people all the time why would I travel to a tropical island since I live in the Florida Keys, but you have us intrigued on Maui to visit. The volcano drive sounds very cool, and had no idea there were so many towns with individual personalities. Can’t wait to hear where you take us next!!”

*Rachel H  
FM 96.9 WKEZ & FM 102.5 WPIK Radio - Key West, FL  
via EMail*

Join Us!  
America’s #1 Travel Radio Show Announces  
its next big **“Let’s Go America! Tour”** travels  
and **Live Remote National Broadcast** will be —

**MAUI**

@ HGV’s Maui Bay Villas  
575 South Kihei Road, Kihei, HI 96753

**Live Remote Broadcast**  
Airing Nationwide  
**Saturday, 5 October 2024**  
10:00a-Noon ET

**Let’s Go America!**  
Join RMWorldTravel hosts  
**Robert & Mary Carey**  
as they bring their award-  
winning national radio show  
back to Maui, focusing the  
power/reach of the program to  
support local businesses and  
leaders to spur travel,  
engaging loyal listeners and  
show fans across the USA via  
our 585+ weekly stations...

[www.RMWorldTravel.com](http://www.RMWorldTravel.com)

**\*\* Tour Date: 30 September - 5 October 2024 \*\***

**Hilton**  
GRAND VACATIONS





# Pre-Broadcast & Real-Time Social Media Promotions

... engaging our show fans via Facebook, LinkedIn, Instagram and X ...



MAUI FOOD BANK  
Helping the Hungry



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# Pre-Broadcast & Real-Time Social Media Promotions

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RMWorldTravel with Robert & Mary Carey and Rudy Maxa

Day 3 on RMWorldTravel's big "Let's Go America! Tour" – Maui 2024 was another action filled day, involving diverse areas of the island... After another early morning 3 mile walk on the beaches of Wailea, it was then time for a walk-through of the set being assembled as well as testing equipment and connectivity with the I.T. Team on-property at HGV's Maui Bay Villas and our engineer Bobby back in Dallas, in preparation for the live remote broadcast this week. After a successful test, Robert & Mary headed to local affiliate AM 1110 & FM 96.7 KAOI Radio to be interviewed on-air by Hawaii's longest running talk show host, Cindy Paulos. The afternoon brought them up to Lahaina, Ka'anapali and Kapaula and an in-person visit with Wilbert Lee, the General Manager of HGV's second Maui property, Ka'anapali Beach, along with local cultural musician Kaniala Mosoe. While Robert & Mary were on the west side of Maui, RJ took to the roads of Maui with his brother to experience Haleakala National Park – and the 37 mile drive up from sea level to the summit of Haleakala volcano that's over 10,000 feet – and one of the greatest elevation gains in the shortest distance in the world. Cindy, Wilbert and Kaniala will all be part of show later this week when we broadcast via satellite America's #1 Travel Radio Show to our 585+ weekly stations across the USA on Saturday from 10a-12p ET, or you can also access the live stream on our website during that time, [www.RMWorldTravel.com](http://www.RMWorldTravel.com). Looking forward to having you all tuned-in... #1travelradioshow #LetsGoAmerica Hilton Grand Vacations Friends of Haleakalā National Park #maui #maui2024



RMWorldTravel with Robert & Mary Carey and Rudy Maxa

This week's big "Let's Go America! Tour" – Maui 2024 continues to roll along and Day 4 began again with an early morning 3 mile walk. It's invigorating and we love you can feel the island waking-up! Mid-morning we headed over to Pa'ai on the North Shore, a charming town filled with colorful buildings, local galleries, independent boutiques and shops along with an array of restaurants. Pa'ai is also home to local landmark Mama's Fish House, and we paid a visit to this restaurant and inn to connect with General Manager Tami Joslin. Then in the early afternoon it was on to NOAA's Humpback Whale National Marine Sanctuary in Kihei, to meet with Dr. Marc Lammers and discuss the importance of their operations for locals, visitors and all the marine life. The late afternoon finally brought some time this week to relax for a bit in the many sprawling pools offered on-property at Hilton Grand Vacations Maui Bay Villas, before catching the Sunset on the beach directly across from the resort. Both Tami and Marc will join us on-air when we broadcast via satellite America's #1 Travel Radio Show this Saturday, October 5th, from 10a-12p ET to our 585+ weekly stations across the USA. Be sure to Tune-In for what will be a diverse and jam-packed program...we also have a few surprises planned too! You can also connect via our live stream at [www.RMWorldTravel.com](http://www.RMWorldTravel.com) and vote in our latest Travel Polls there as well. #LetsGoAmerica #1travelradioshow Hilton Grand Vacations KAOI Radio Group, KAOI, Q103, KDLX National Oceanic and Atmospheric Administration (NOAA) Mama's Fish House #maui #maui2024



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# Pre-Broadcast & Real-Time Social Media Promotions

... engaging our show fans via Facebook, LinkedIn, Instagram and X ...

**RMWorldTravel Connection** • You  
America's #1 Travel Radio Show at RMWorldTravel with Robert &...  
1d · 🌐

Day 5 on RMWorldTravel's big "Let's Go America! Tour" – Maui 2024 began with a morning beach walk at Makena State Park, followed by exploring nearby Pa'ako Beach, 'Ahihi Cove and La Perouse Bay on Maui's southwestern side of the island. Hiking 'Iao Valley filled the afternoon, before it was time to transition into "show prep mode" getting ready for our live national broadcast of America's #1 Travel Radio Show. Join us tomorrow, October 5th, from 10a-12p ET via 1 of our 585+ weekly affiliates across the USA or you can also use the live stream at [www.RMWorldTravel.com](http://www.RMWorldTravel.com) as the program originates from the all-new Hilton Grand Vacations Maui Bay Villas in Kihei. We have a terrific line-up of guests and are looking forward to sharing Hawaii's "Valley Isle" with all of you. [#1TravelRadioShow](#) [#LetsGoAmerica](#) [#Maui2024](#)



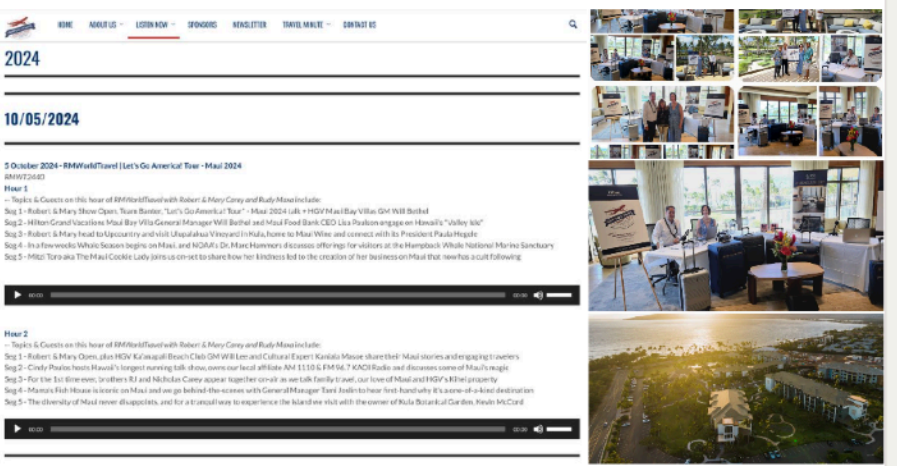
**RMWorldTravel Connection** • You  
America's #1 Travel Radio Show at RMWorldTravel with Robert &...  
1d · 🌐

It's on everyone! The set is built, our equipment is connected to the Network Command Center back in Dallas, and starting at 10a ET today America's #1 Travel Radio Show is back as we broadcast via satellite across the USA to our 585+ weekly stations. Today's show is the grand finale for this week's big "Let's Go America! Tour" – Maui 2024, so be sure to join us from 10a-12p ET today (October 5th) as we connect with all of you from Hilton Grand Vacations Maui Bay Villas in Kihei. We have a terrific line-up of guests that will educate, entice and empower you to come experience Maui yourself! Looking forward to having you tuned-in... [#Maui2024](#) [#1TravelRadioShow](#) [#LetsGoAmerica](#) [Hilton Grand Vacations](#) [Travelpro Products, Inc.](#) [SIXT KSA](#)



**RMWorldTravel Connection** • You  
America's #1 Travel Radio Show at RMWorldTravel with Robert & Mary C...  
18h · 🌐

What a truly spectacular week! RMWorldTravel's big "Let's Go America! Tour" – Maui 2024 wrapped-up today with our remote broadcast of America's #1 Travel Radio Show. Now that the program has been transmitted via satellite out to our 585+ weekly stations across the USA, the show is now archived on our website here -- <https://lnkd.in/e7SERYkU> -- so you can listen again anytime/anywhere. Thanks to everyone we've worked with all week who helped us create a successful event and live broadcast, as well as to the team at Hilton Grand Vacations and their Maui Bay Villas and Ka'anapali Beach Club properties. We also say thanks to all the guests who joined us on-air and ensured today's show was diverse and different than anything we've done in past visits. Now it's a week of some downtime here on Maui to personally enjoy the island, next week's show will be an "Encore Presentation" for the Columbus Day holiday weekend – and we'll return to our national airwaves live on October 19th – before departing for Rome shortly thereafter to begin the big "Let's Go America! Tour" – Mediterranean Cruise with Seabourn and show fans that's coming towards the end of this month... Enjoy the weekend America!  
[#LetsGoAmerica](#) [#Maui2024](#) [#1TravelRadioShow](#) [Hilton Grand Vacations](#) [Travelpro Products, Inc.](#) [#VisitMaui](#) [William Bethel](#) [Wilbert Lee Jr.](#) [Lisa Paulson](#) [cindy paulos](#) [Paula Hegele](#) [Tami Joslin](#) [Mitzi Toro](#) [Kaniale Masoe](#) [RJ Carey](#) [Nicholas Carey](#) [Sherry Duong](#) [Leanne Pletcher](#) [Wendle Leshner](#) [Megan Guldenpfennig](#) [Mark Wang](#) [Gordon Gurnick](#) [Hannah Vazzana](#) [Lauren George](#), [APR Janie Elderdice](#) [Joryn Manley](#) [Megumi Haubner](#) [Debi Bishop](#) [Rob Cooper](#) [Valérie Batrice](#) [Irene Lui](#) [Sanders Leah](#) [Santiago Mike](#) [Fulkerson Marlene](#) [Rice John](#) [Armor Kellie](#) [Chang Jaclyn](#) [Leibl-Cote Willie](#) [Montano Andrew](#) [Bairos, MBA](#)



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HGV Maui Bay Villas  
General Manager  
Will Bethel  
and  
Joryn Manley  
Communication Specialist – Hawaii Region



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